

Clovis, CA

The National Community Survey

Report of Results
2023

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Clovis. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 394 residents of the City of Clovis collected from September 1st, 2023 to October 13th, 2023. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2023 survey was 13%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Clovis.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Clovis’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Clovis residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Clovis’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Clovis’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to or during the pandemic. This may impact how your City’s 2023 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Clovis represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2021 and 2023 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Clovis were eligible to participate in the survey. A list of all households within the zip codes serving Clovis was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Clovis households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Clovis boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the 3 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on September 1st, 2023 and the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. A final reminder postcard was then sent to all randomly selected households. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

The survey was available in English, Spanish and Hmong. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 2% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,930 households that received the invitations to participate, 394 completed the survey, providing an overall response rate of 13%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Clovis survey is no greater than plus or minus 5 percentage points around any given percent reported for all respondents (394 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Clovis. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 29th, 2023. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Clovis. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	6%	29%	29%
	35-54	26%	36%	36%
	55+	68%	35%	35%
Area	Area 1	31%	21%	21%
	Area 2	31%	29%	29%
	Area 3	38%	50%	50%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	81%	71%	71%
	Yes, I consider myself to be of Hispanic, La..	19%	29%	29%
Housing tenure	Own	78%	66%	66%
	Rent	22%	34%	34%
Housing type	Attached	20%	24%	24%
	Detached	80%	76%	76%
Race & Hispanic origin	Not white alone	35%	48%	48%
	White alone, not Hispanic or Latino	65%	52%	52%
Sex	Man	39%	48%	48%
	Woman	61%	52%	52%
Sex/age	Man 18-34	3%	14%	14%
	Man 35-54	10%	18%	18%
	Man 55+	25%	16%	16%
	Woman 18-34	4%	15%	15%
	Woman 35-54	16%	18%	18%
	Woman 55+	42%	19%	19%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Clovis funded this research. Please contact Chad McCollum of the City of Clovis at cmccollum@cityofclovis.com if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and for some survey items they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Residents share a renewed appreciation for education, arts, and culture opportunities.

While results for Clovis's 2021 iteration of The National Community Survey showed a slight decline in resident sentiment toward educational and cultural opportunities (a common nationwide trend related to the COVID-19 pandemic), many of these ratings have rebounded in 2023. Assessments of the overall opportunities for education, culture, and the arts trended upwards from 61% excellent or good in 2021 to 71% in 2023. Public library services also garnered higher evaluations this year, with at least 8 in 10 respondents offering favorable marks. Similar increases were seen in ratings for K-12 education (86%) and adult educational opportunities (82%), both of which were higher than national benchmark comparisons, and the latter of which ranked 8th out of 300 comparison communities across the nation. Also scoring higher than national averages was the availability of affordable quality childcare/preschool (61%).

The Clovis economy continues to be a strength and an asset for residents.

The overall economic health of Clovis was positively rated by about 8 in 10 respondents, which trended upward by about 10% since 2021 and scored higher than national averages. Likewise, 8 in 10 residents also praised the overall quality of business and service establishments, as well as Clovis as a place to work, both ranking higher than national and custom benchmark comparisons. Around three-quarters of residents offered high marks to the vibrancy of Old Town/commercial areas, the variety of business and service establishments, and shopping opportunities, all of which exceeded benchmarks. Employment opportunities in Clovis also received higher-than-average marks, with 6 in 10 rating this item as excellent or good. Still, in response to a custom question developed by the City, 84% of residents said it was essential or very important for Clovis to focus on increasing employment opportunities. Similarly, respondents favorably evaluated economic development services in Clovis (70% excellent or good), surpassing national benchmarks, and 83% also prioritized economic development as an area for City investment moving forward.

Clovis's natural environment is highly valued by survey participants.

While 2021 saw a decline in ratings for the overall quality of the natural environment, 77% of respondents offered positive marks in 2023, representing an almost 10% increase since the previous survey. A similar upward trend was seen in evaluations for water resources, from 48% positive in 2021 to 58% this year. The largest shift in ratings occurred in residents' perceptions of air quality, with 40% positively reviewing this in 2023; while lower than the national average, this assessment increased by about 16% since 2021 and represents the highest rating recorded since surveying began in 2013.

Other survey items in this facet remained strong and stable. Most residents gave high marks to yard waste pick-up services (86% positive and higher than the national benchmark). Three-quarters of respondents were pleased with Clovis's recycling services (77% positive) and the overall cleanliness of the city, both in line with comparison communities. At least half also offered positive reviews of Clovis open space and the preservation of natural areas. In addition, residents voiced support for continued focus on Clovis's natural environment. About 8 in 10 rated it essential or very important for the City to invest in parks/trails and to protect natural resources in Clovis, indicating that this area continues to be both a community asset and priority.

Residents place high importance on Clovis's community design, with particular focus on growth management and housing.

Survey items related to community design remained favorable and largely stable, with a few upward trends. Notably, the overall appearance of Clovis was rated positively by 85% of respondents, scoring higher than the national benchmark. Slight gains were seen in the preservation of the historical or cultural character of the community (80% positive and higher than the benchmark), as well as public places where people want to spend time (73%). Sentiments for the overall design or layout of residential and commercial areas held steady, with 7 in 10 rating this as excellent or good. Similarly, ratings leveled out for the overall quality of new development (61%) and the variety of housing options (50%), each maintaining stable scores this year after experiencing some declines from 2019 to 2021. Additionally, roughly 6 in 10 respondents highly evaluated the quality of well-planned residential growth and well-planned commercial growth, the latter of which exceeded national averages.

Despite these favorable assessments, around 8 in 10 residents labeled the facet of community design as an essential or very important area of focus. Respondents also reported high levels of importance for custom question items regarding community design, with a particular emphasis on growth and affordable housing. About 86% prioritized City investment in land use planning, and 77% deemed it essential or very important for Clovis to focus on planning, development, and growth management in the coming two years. Similarly, 77% of respondents considered City investment in affordable housing essential or very

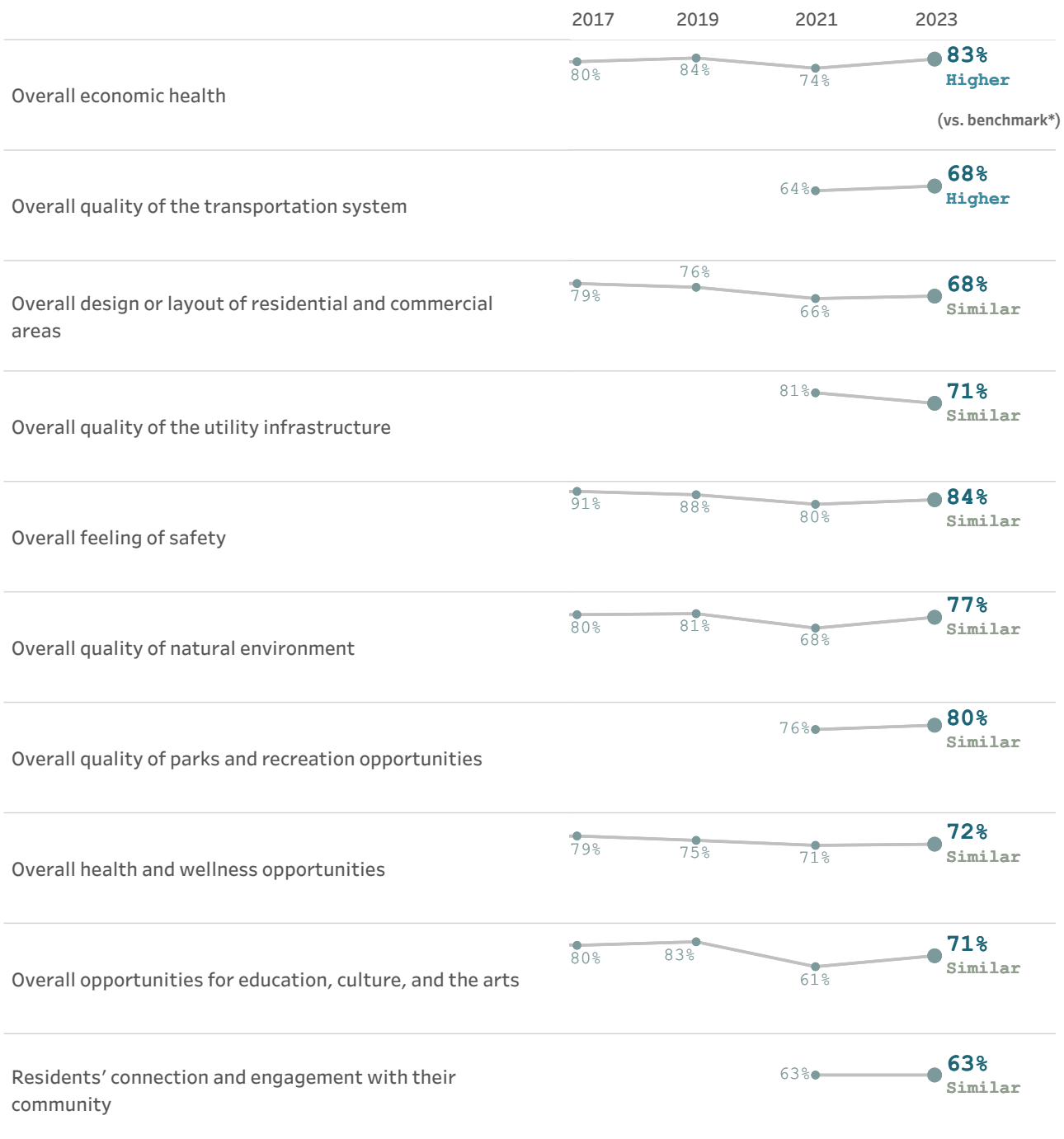
important; slightly fewer (73%) also said affordable housing was a major or moderate problem in the community, and 71% rated it essential or very important for Clovis to address affordable housing in the coming two years. Finally, residents were also given the opportunity to provide input on the amount of certain types of housing available in Clovis: the majority indicated that there were not enough housing options for young residents (67%) or for people experiencing homelessness (62%); at least half of respondents also reported a need for more low-income housing options, middle-income housing options, senior assisted living, and independent housing options for older adults.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

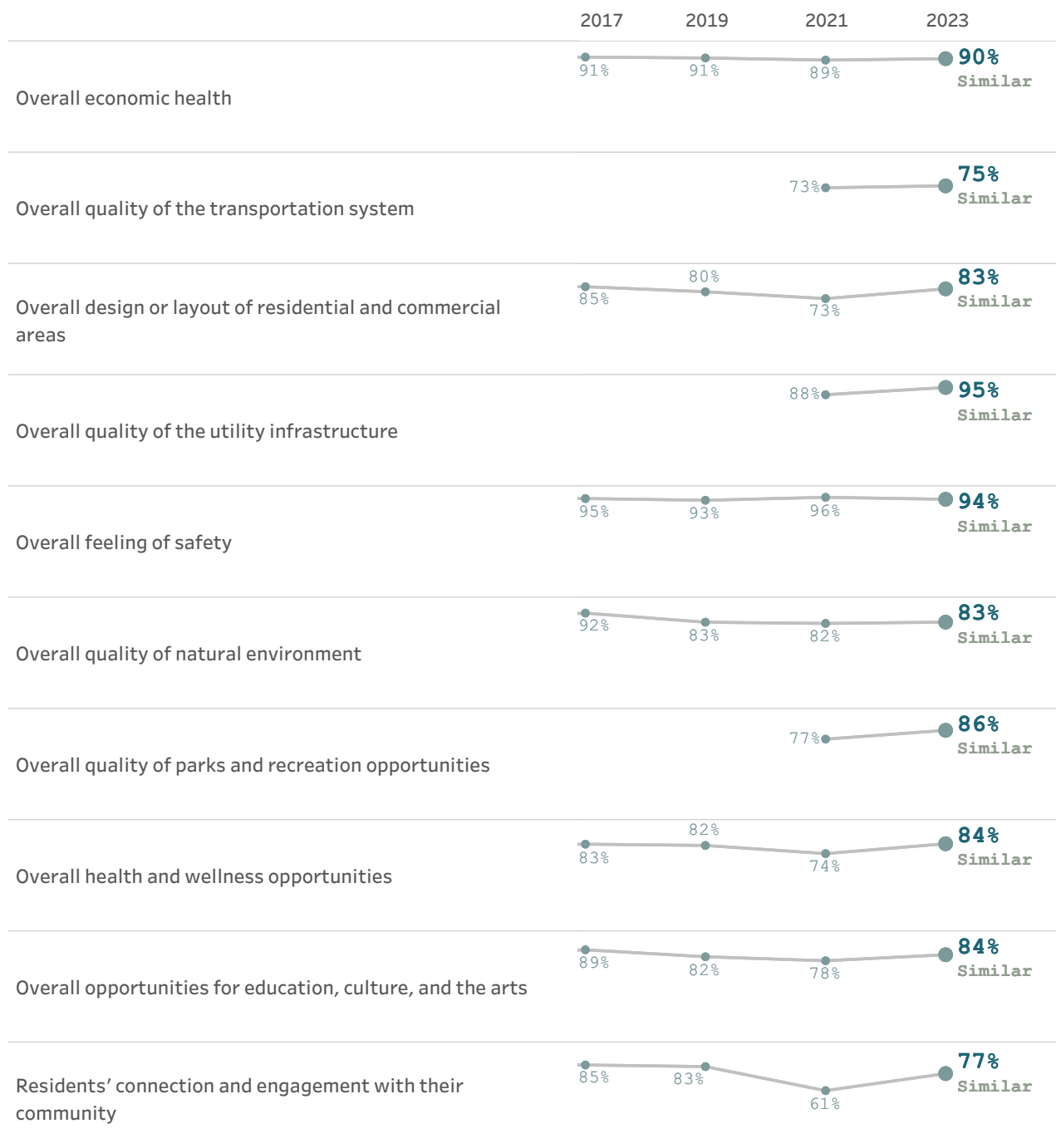
The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.

(% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

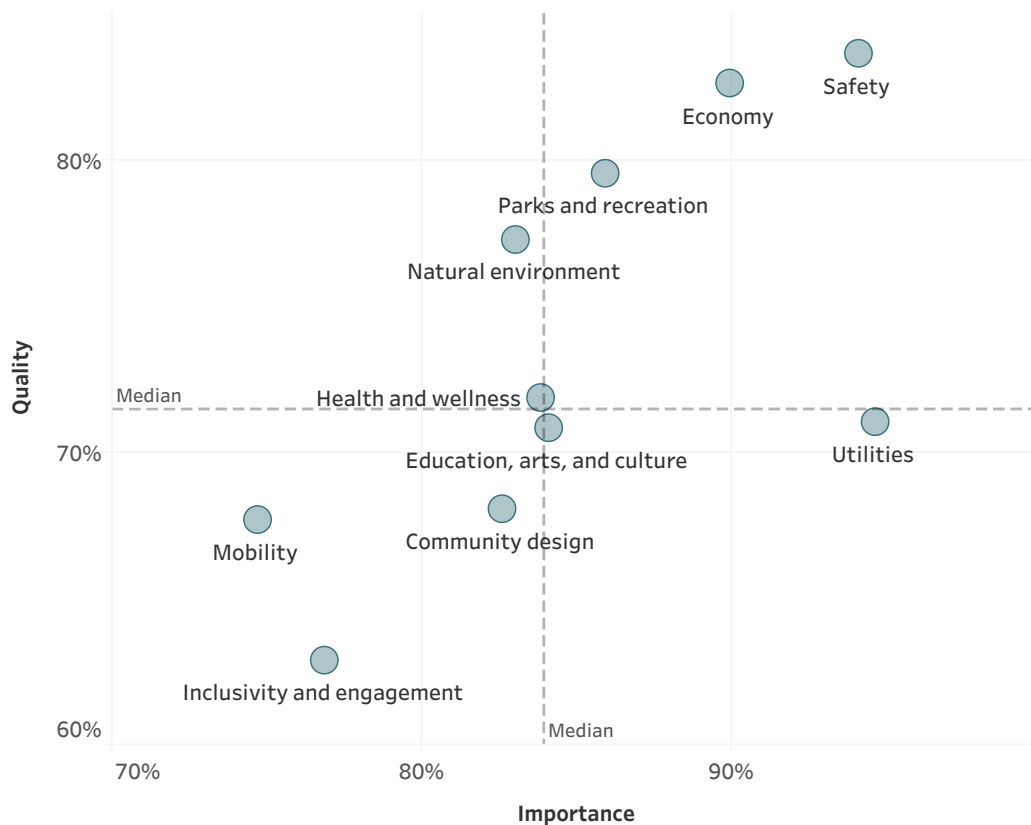
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 71% or more of respondents were considered of “higher quality” and those with ratings lower than 71% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 84% or more of respondents. Services were rated as “less important” if they received a rating of less than 84%. This classification uses the median ratings for quality and importance to divide the services in half.

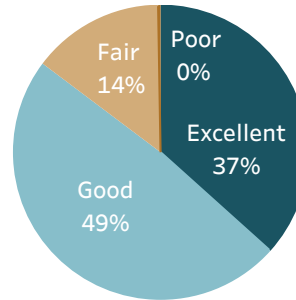
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



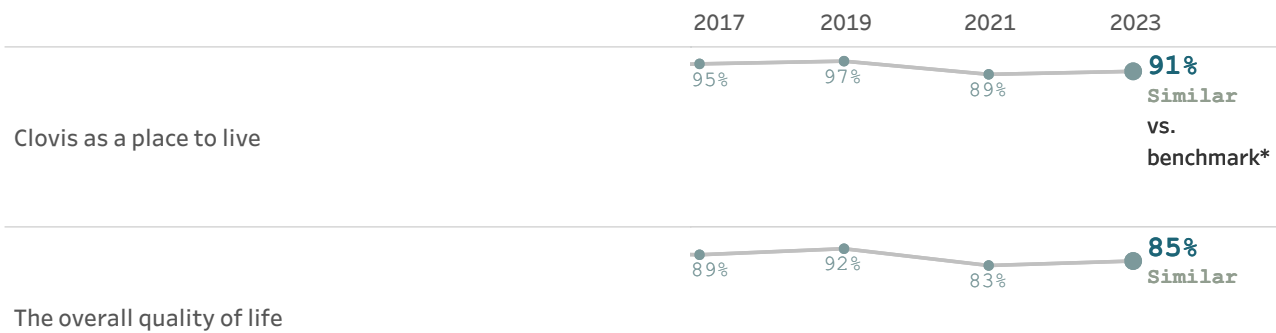
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Clovis, 2023



Please rate each of the following aspects of quality of life in Clovis.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Clovis community.
(% excellent or good)

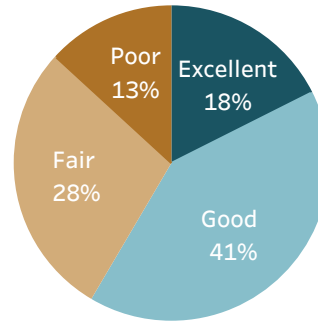


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

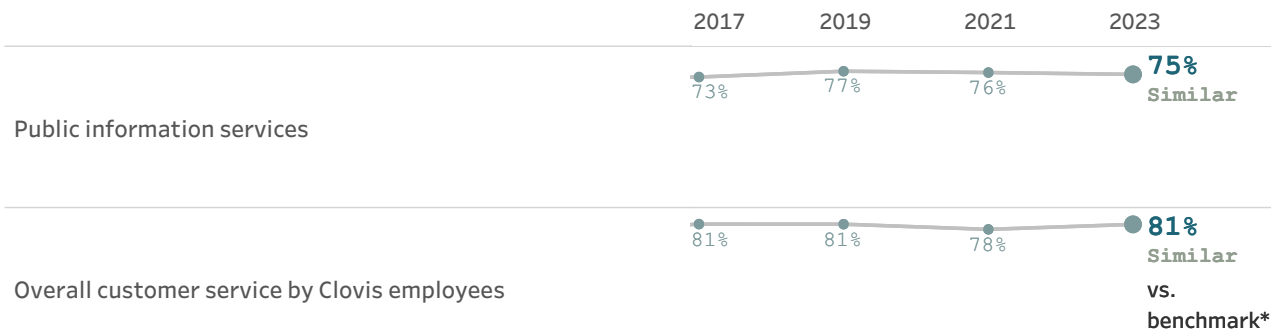
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

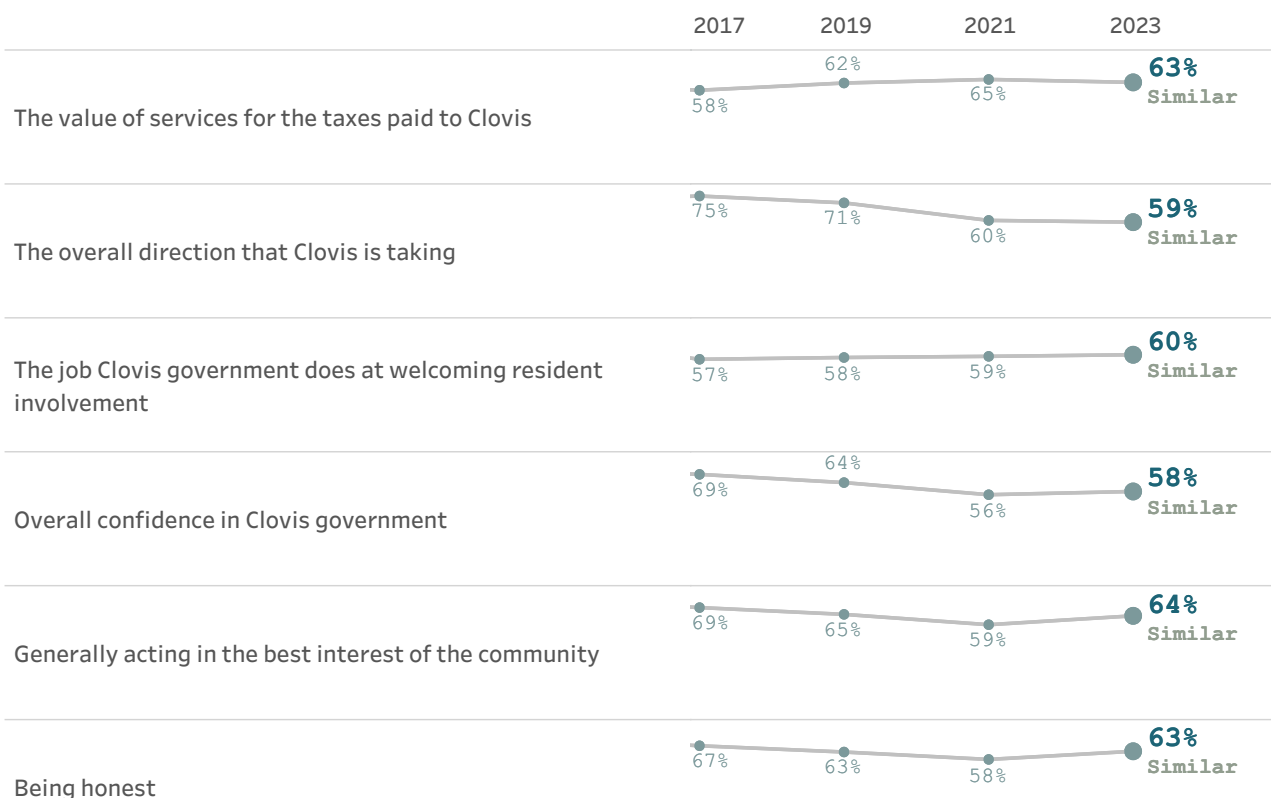
Overall confidence in Clovis government, 2023

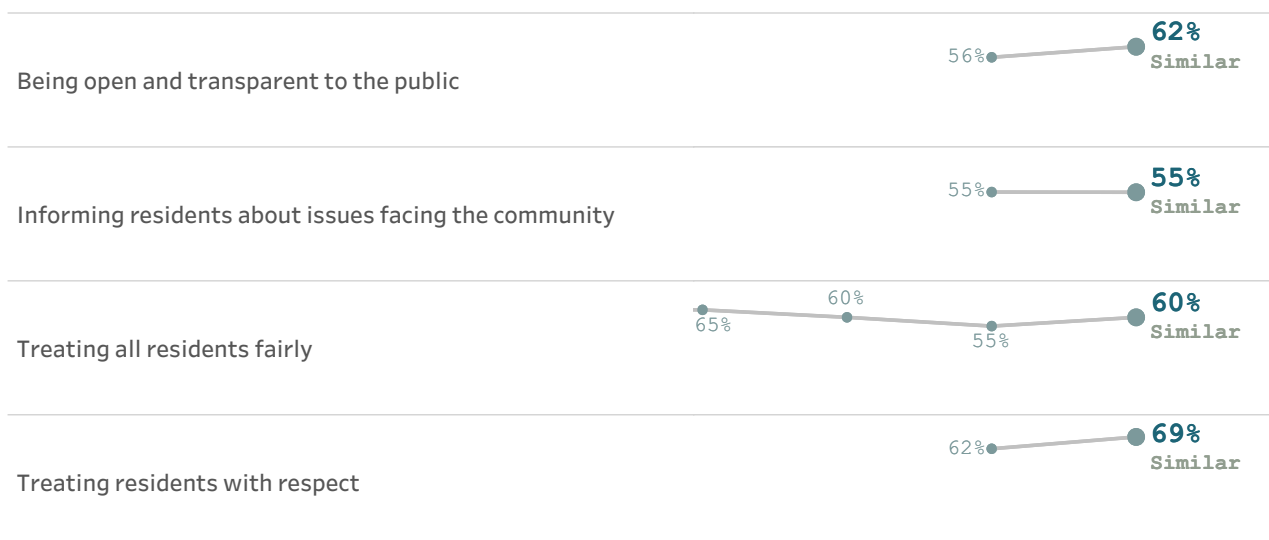


Please rate the quality of each of the following services in Clovis.
(% excellent or good)

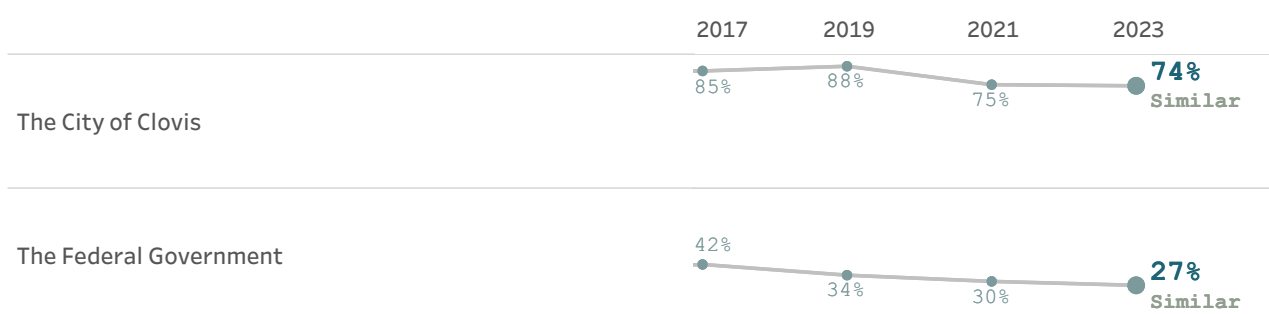


Please rate the following categories of Clovis government performance.
(% excellent or good)





Overall, how would you rate the quality of the services provided by each of the following?
 (% excellent or good)

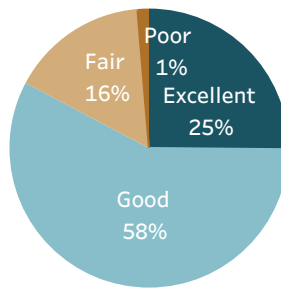


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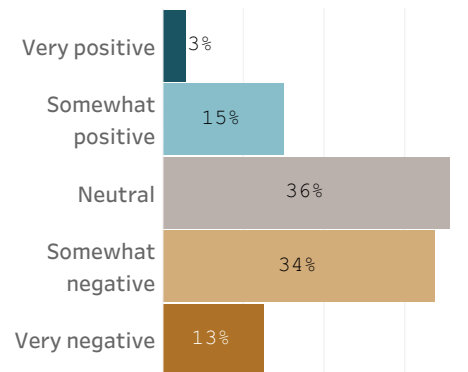
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

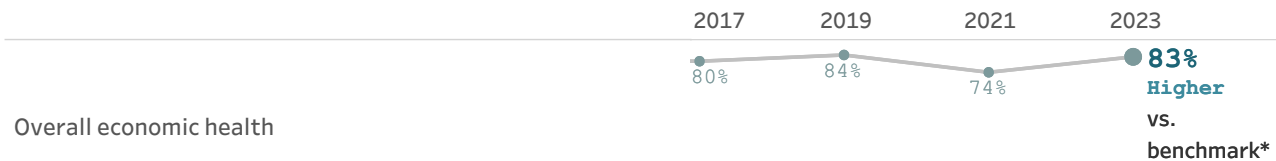
Overall economic health of Clovis, 2023



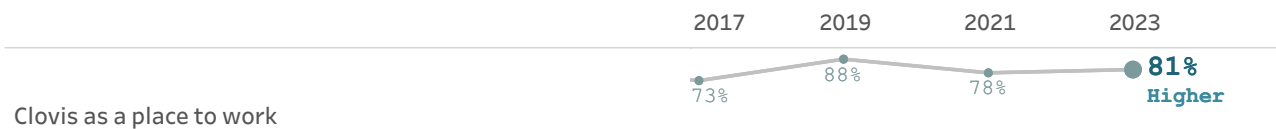
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



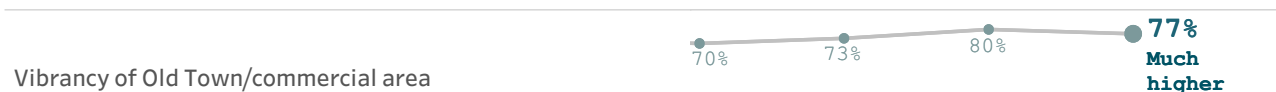
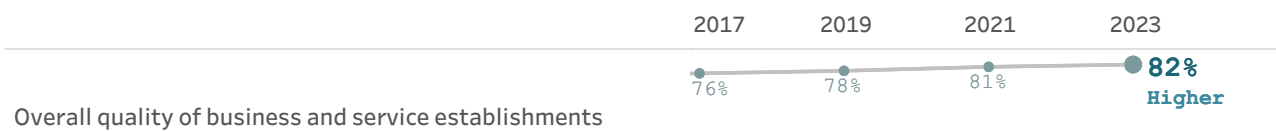
Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)

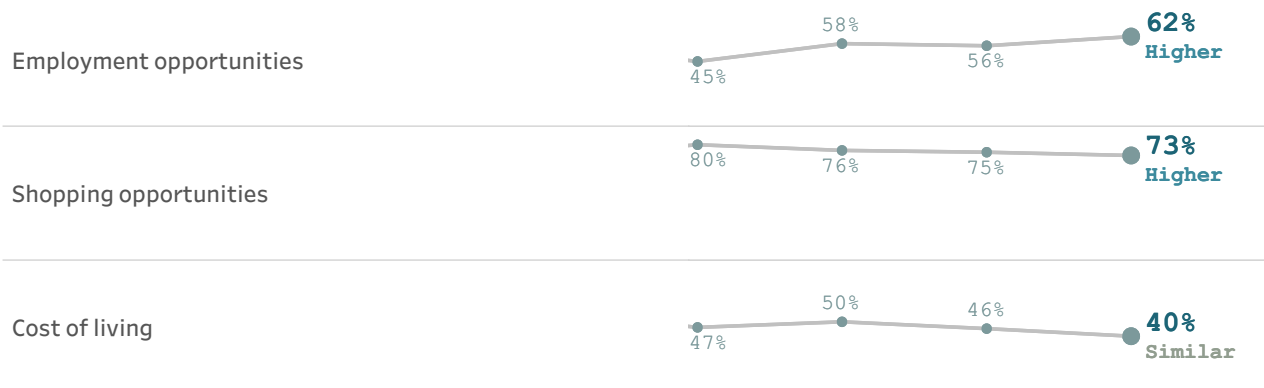


Please rate each of the following aspects of quality of life in Clovis.
(% excellent or good)

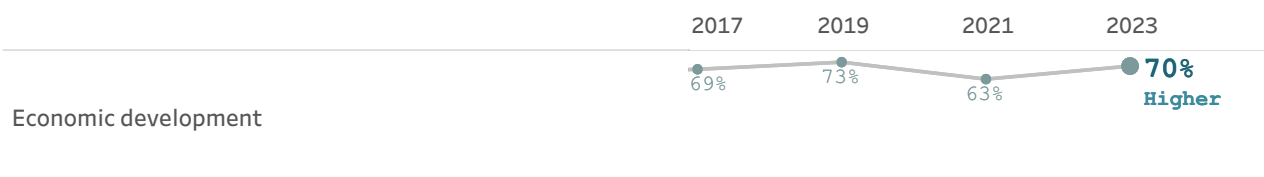


Please rate each of the following in the Clovis community.
(% excellent or good)

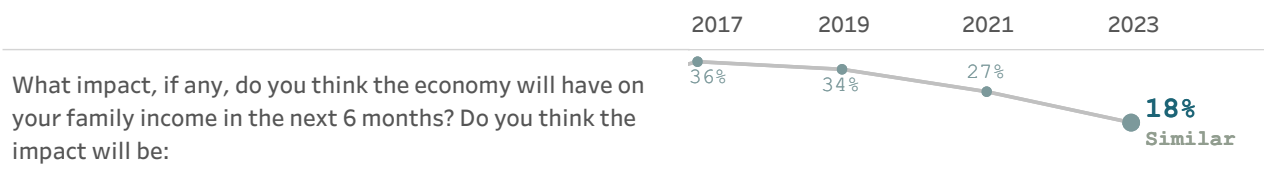




Please rate the quality of each of the following services in Clovis.
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

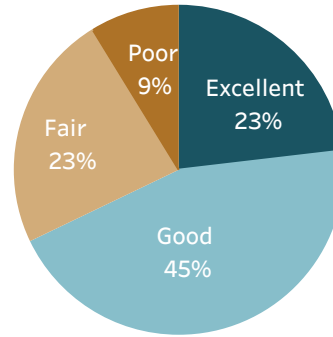


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

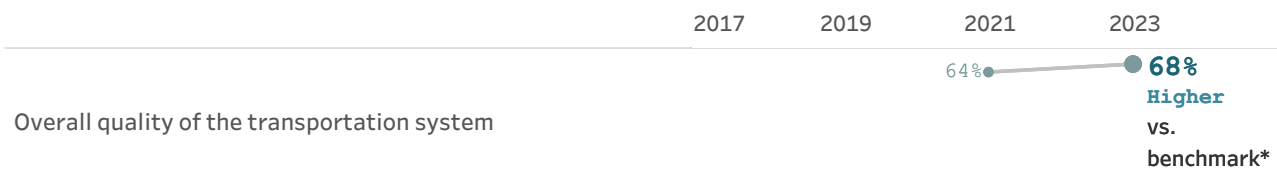
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

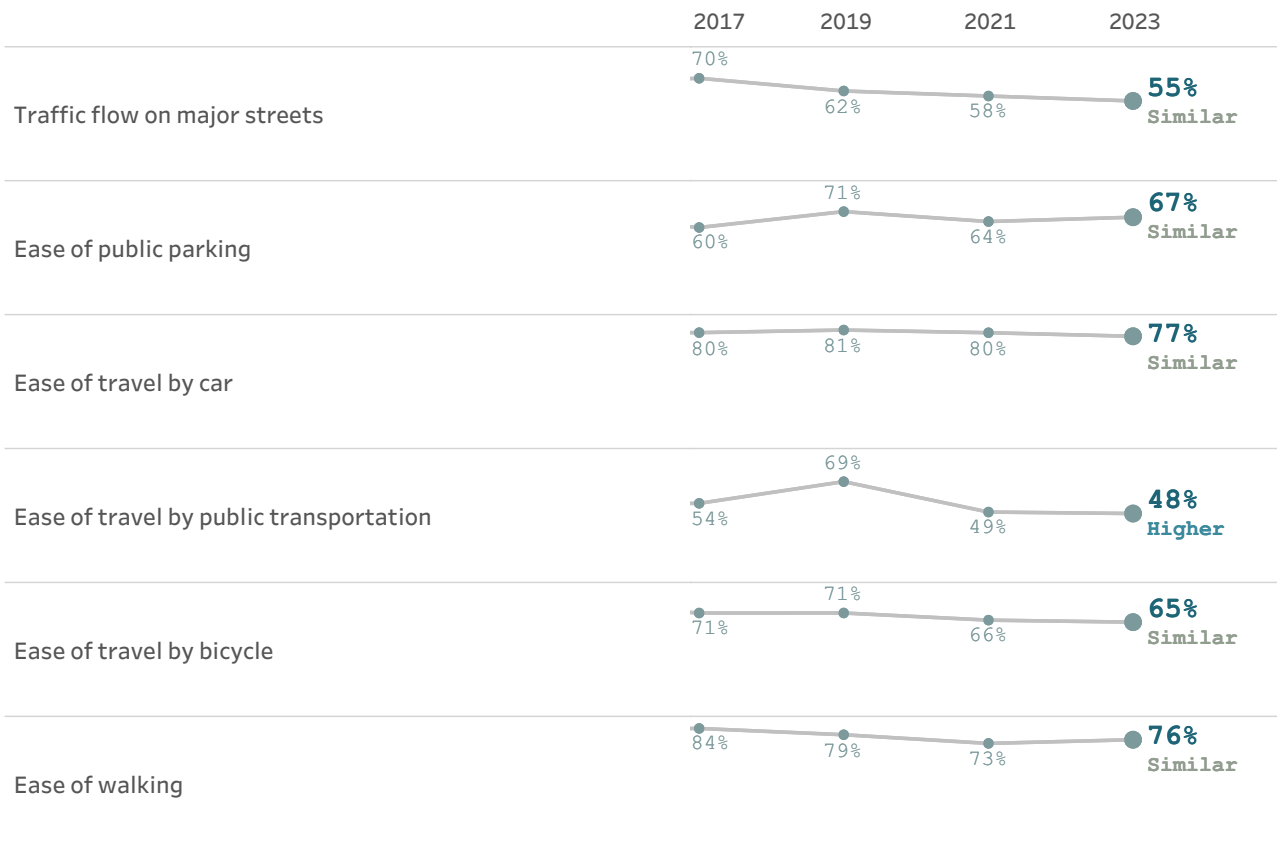
Overall quality of the transportation system in Clovis, 2023



Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)

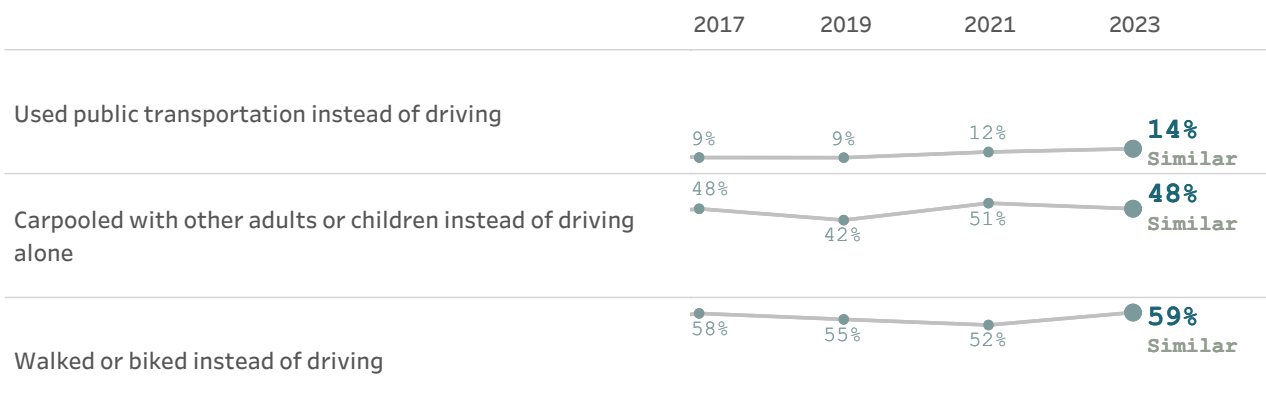


Please also rate each of the following in the Clovis community.
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Clovis.

(% excellent or good)

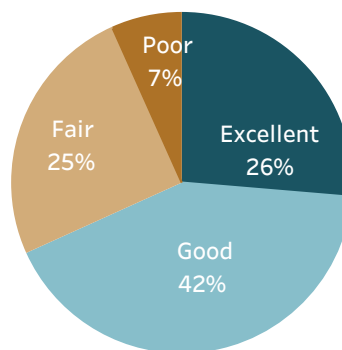


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

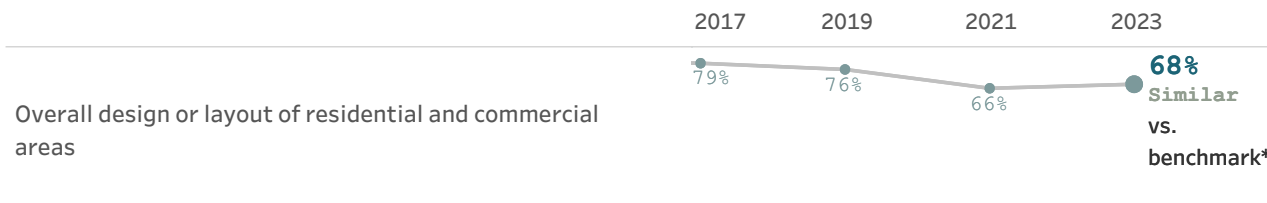
Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

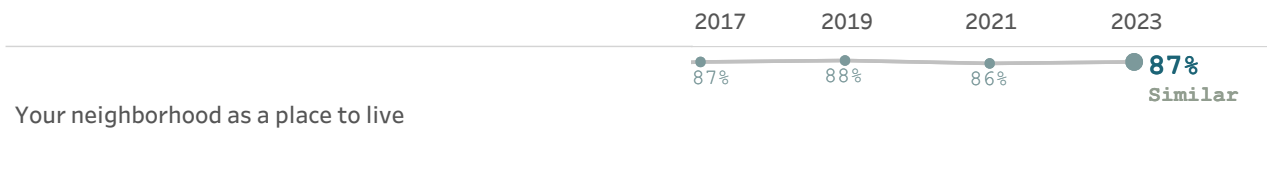
Overall design or layout of Clovis's residential and commercial areas, 2023



Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)

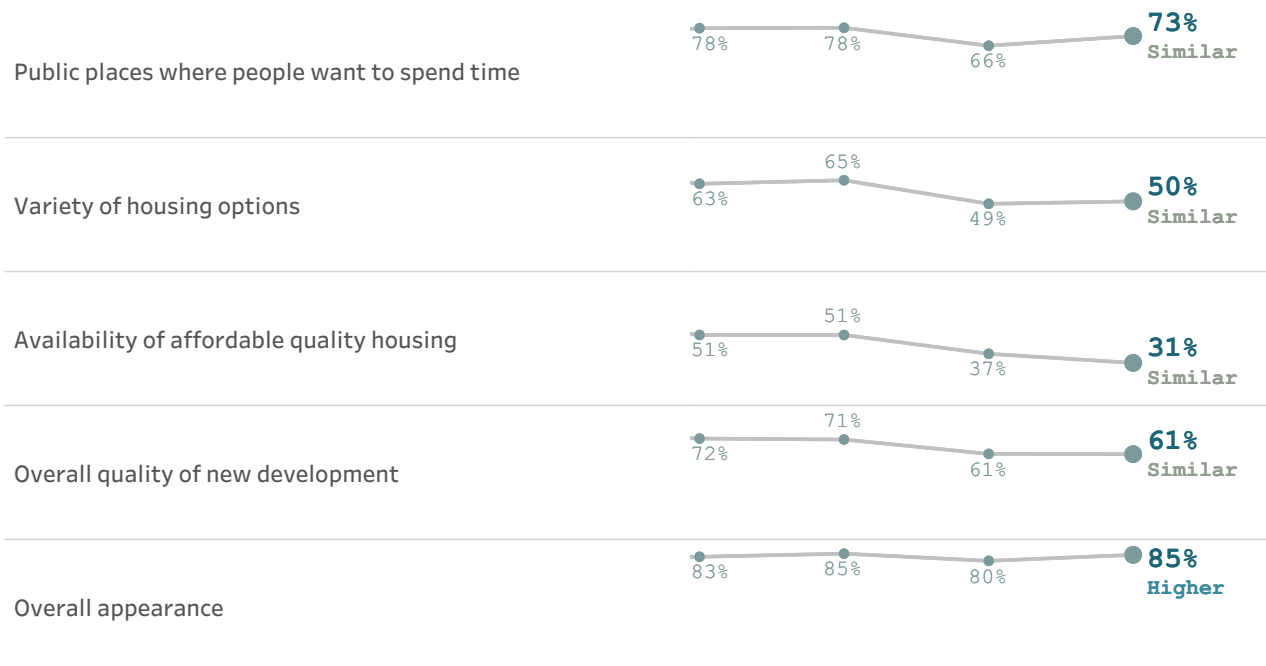


Please rate each of the following aspects of quality of life in Clovis.
(% excellent or good)

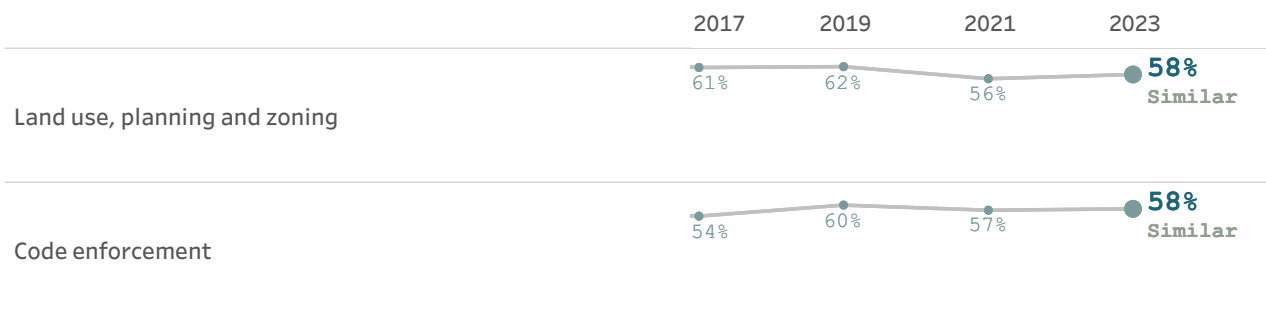


Please also rate each of the following in the Clovis community.
(% excellent or good)





Please rate the quality of each of the following services in Clovis.
(% excellent or good)

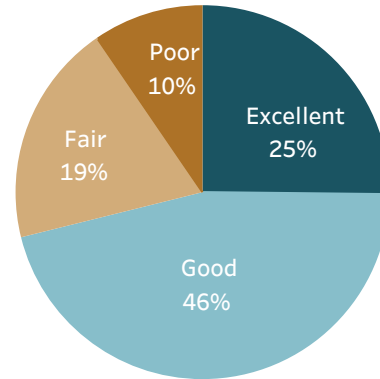


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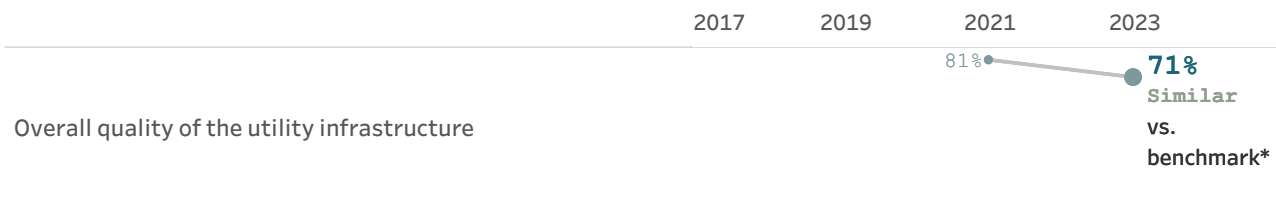
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

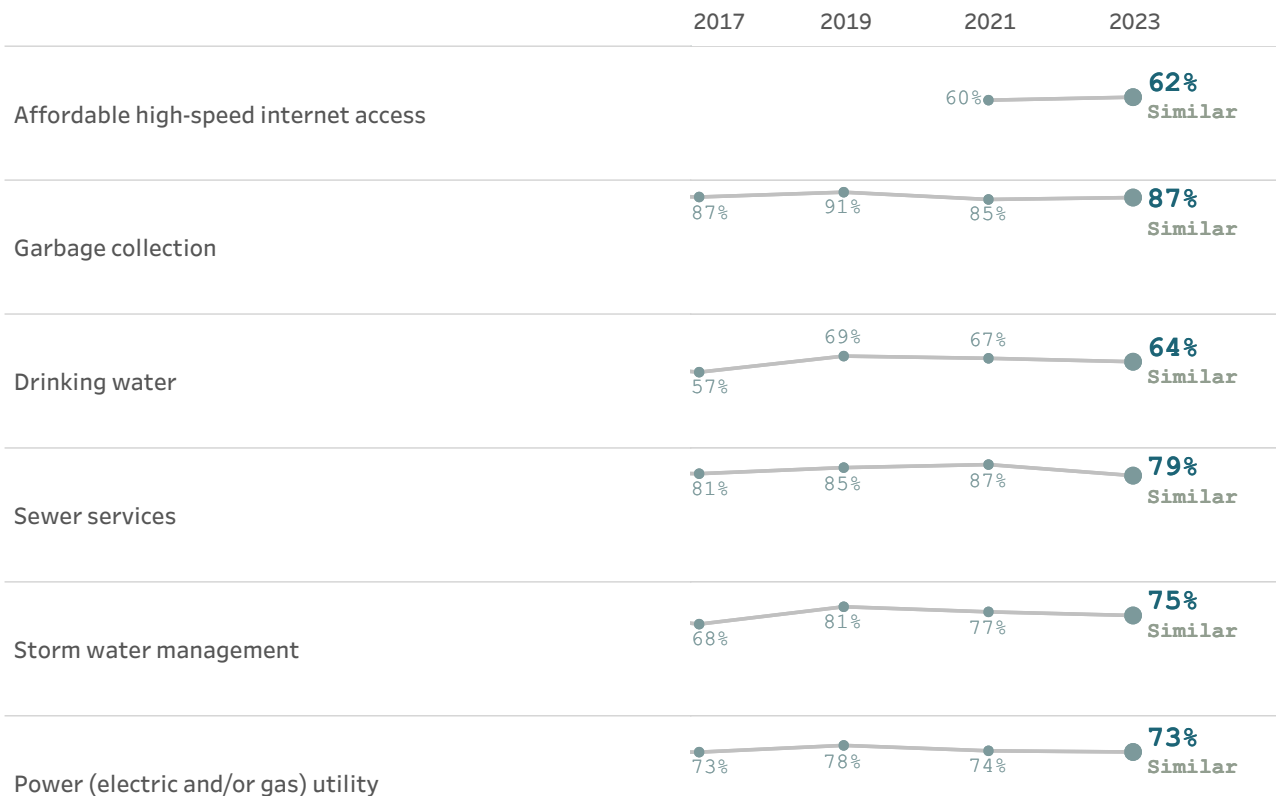
Overall quality of the utility infrastructure in Clovis, 2023



Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)



Please rate the quality of each of the following services in Clovis.
(% excellent or good)



Utility billing

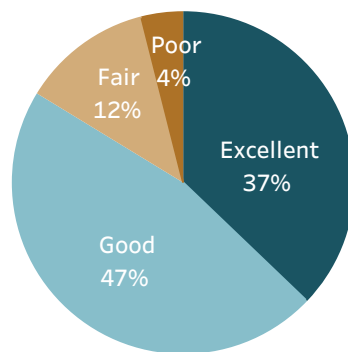


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

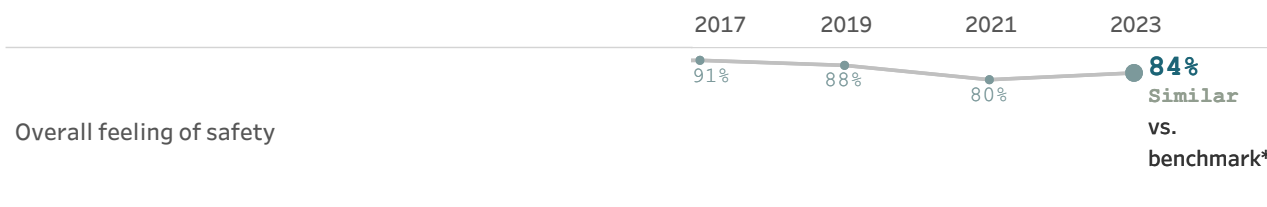
Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Clovis, 2023



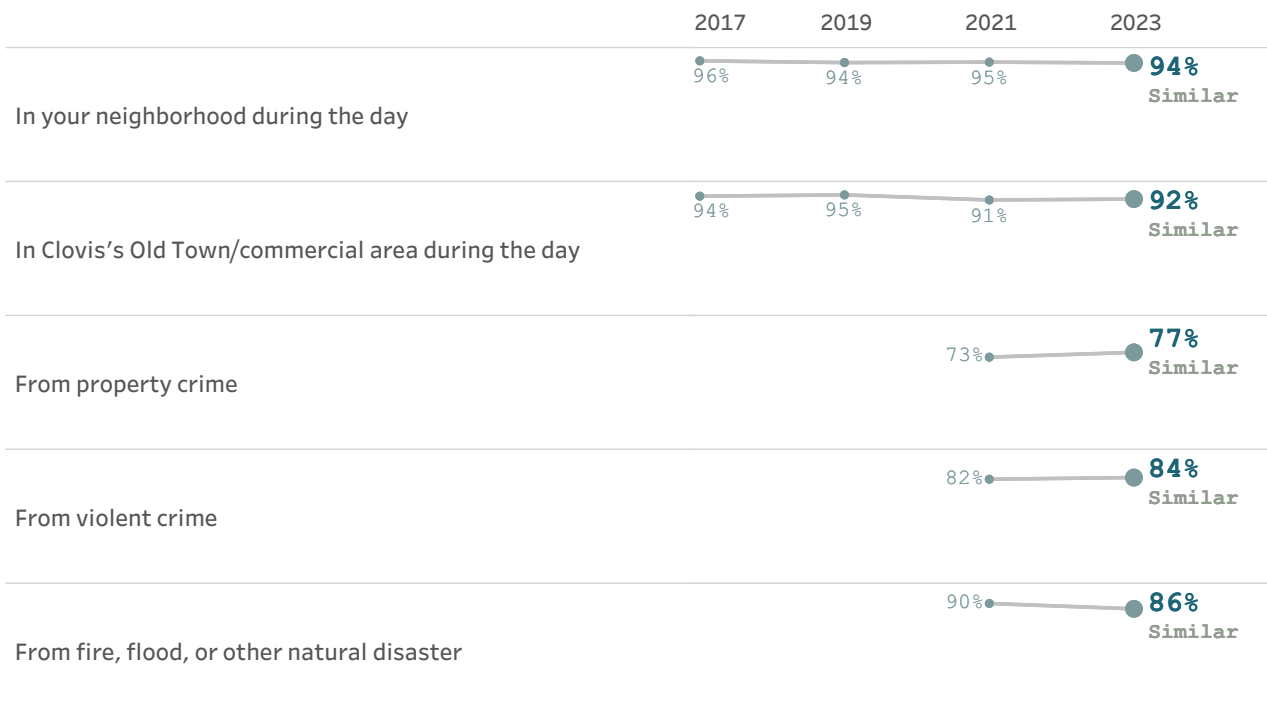
Please rate each of the following characteristics as they relate to Clovis as a whole.

(% excellent or good)



Please rate how safe or unsafe you feel:

(% very or somewhat safe)

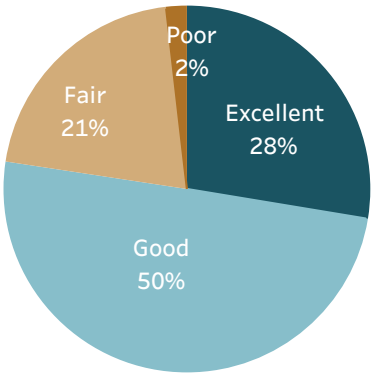


Please rate the quality of each of the following services in Clovis.
(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

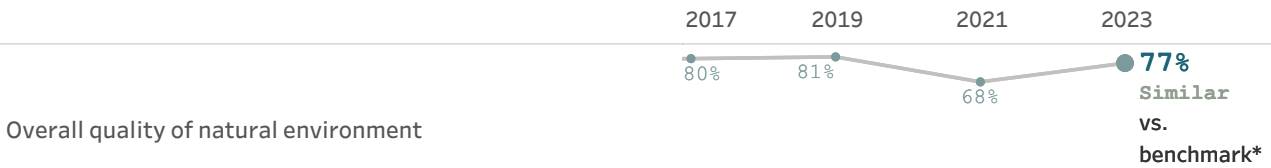
Overall quality of natural environment in Clovis, 2023



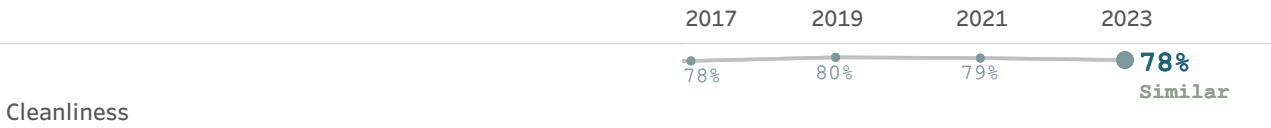
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

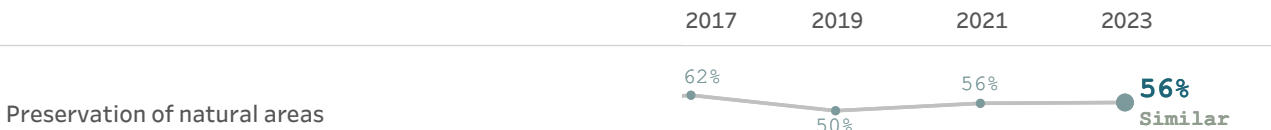
Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)

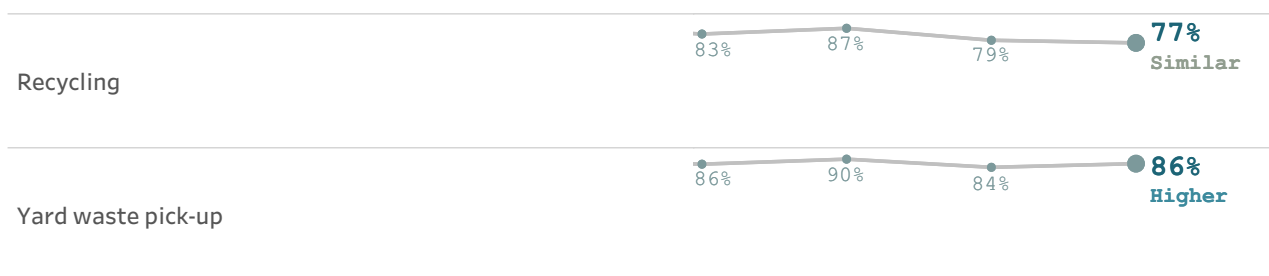


Please also rate each of the following in the Clovis community.
(% excellent or good)



Please rate the quality of each of the following services in Clovis.
(% excellent or good)





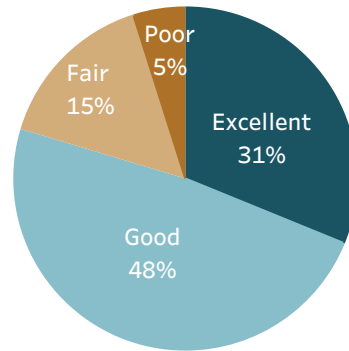
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2023

Parks and recreation

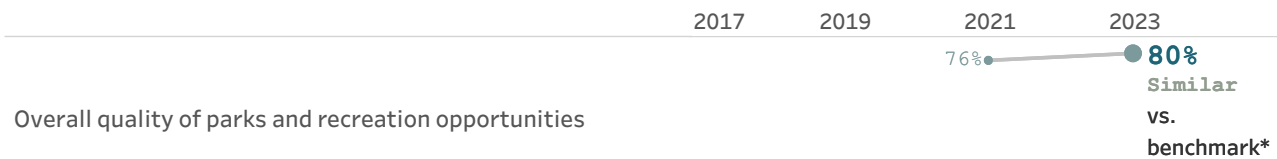
"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association



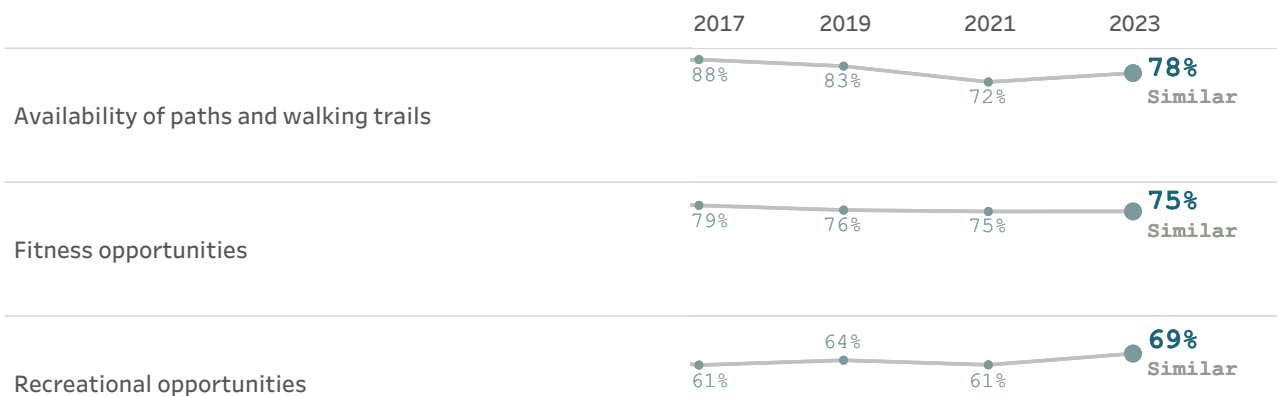
Please rate each of the following characteristics as they relate to Clovis as a whole.

(% excellent or good)



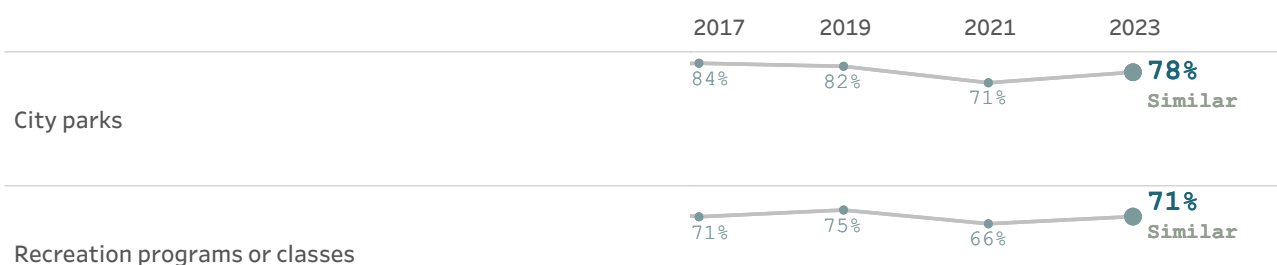
Please also rate each of the following in the Clovis community.

(% excellent or good)



Please rate the quality of each of the following services in Clovis.

(% excellent or good)



Recreation centers or facilities

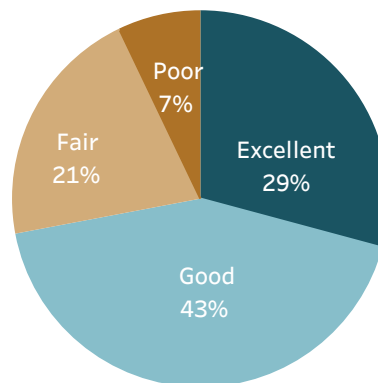


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

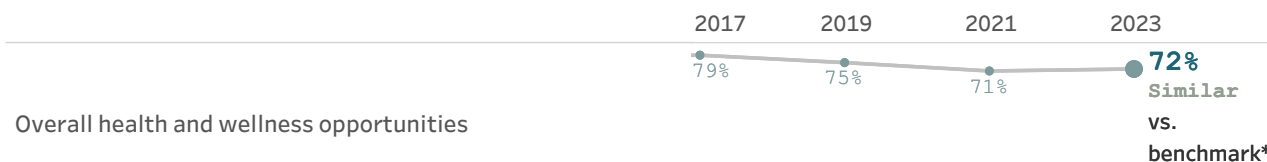
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

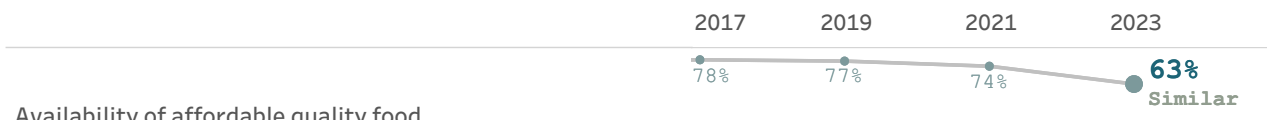
Overall health and wellness opportunities in Clovis, 2023



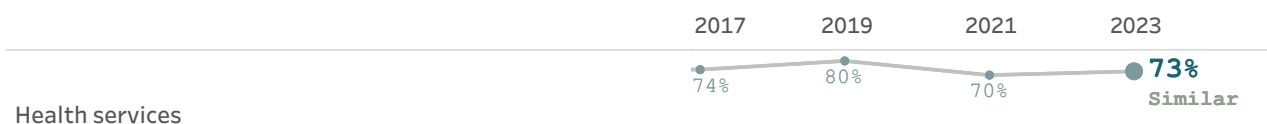
Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)



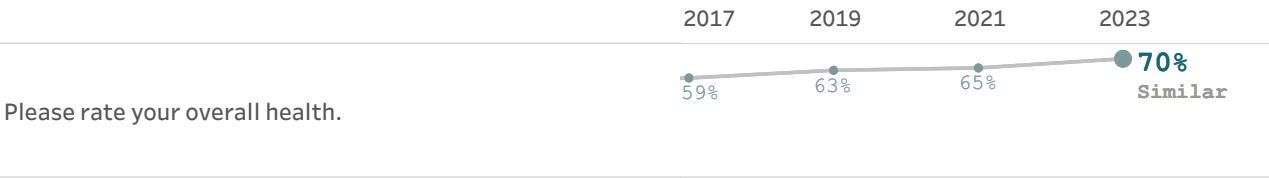
Please also rate each of the following in the Clovis community.
(% excellent or good)



Please rate the quality of each of the following services in Clovis.
(% excellent or good)



Please rate your overall health.
(% excellent or very good)

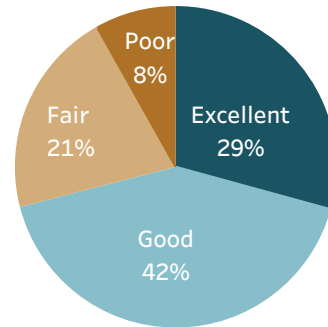


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

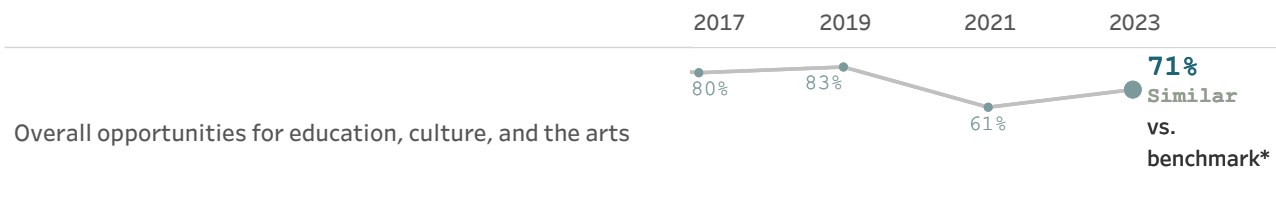
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

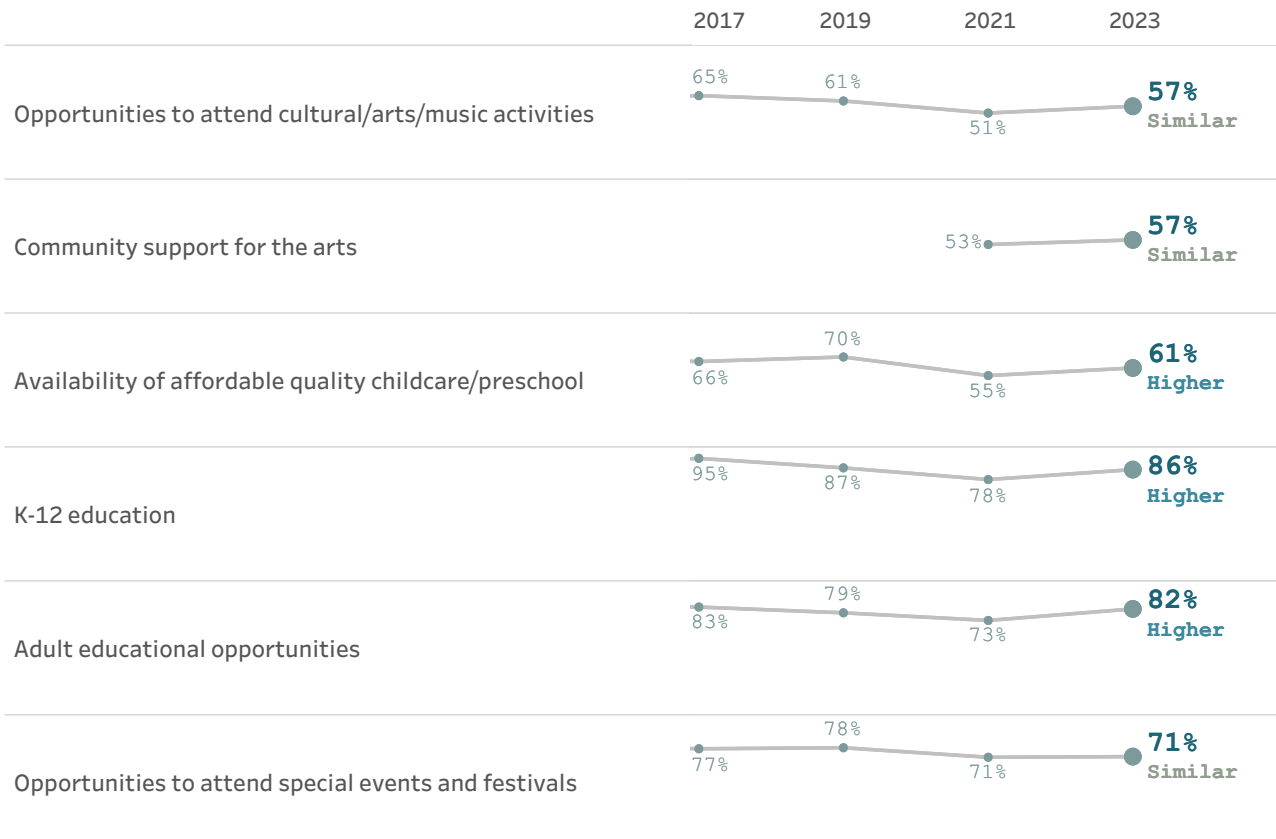
Overall opportunities for education, culture and the arts, 2023



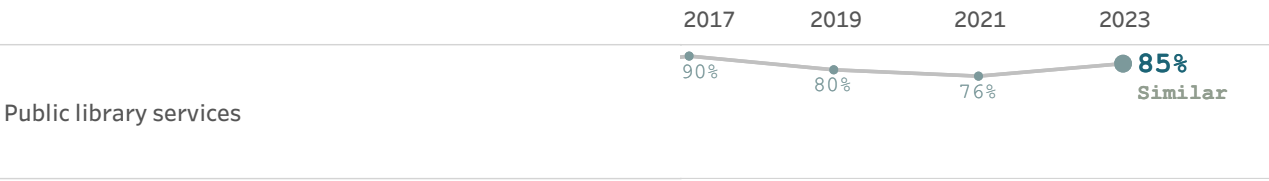
Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)



Please also rate each of the following in the Clovis community.
(% excellent or good)

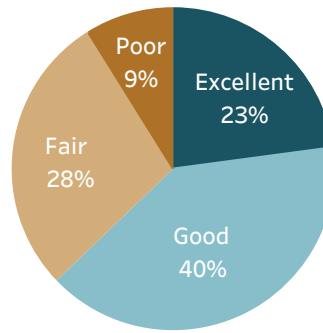


Please rate the quality of each of the following services in Clovis.
(% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

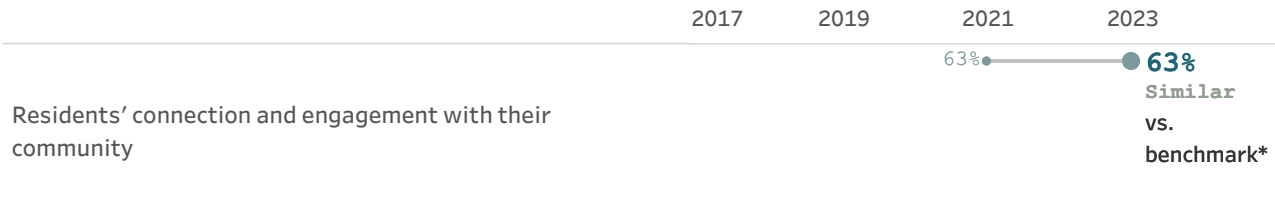
Residents' connection and engagement with their community, 2023



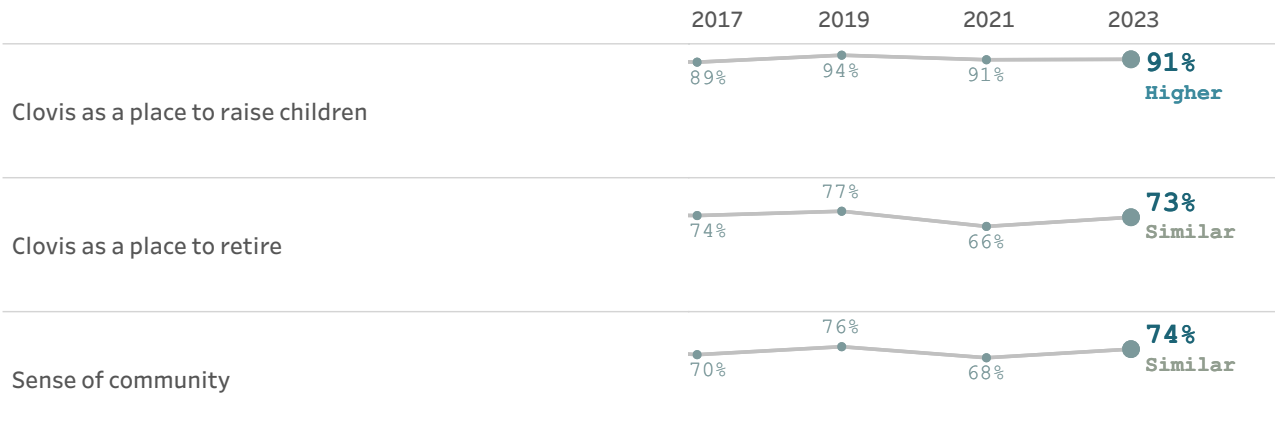
Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

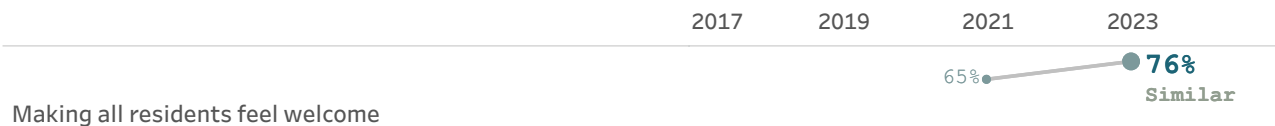
Please rate each of the following characteristics as they relate to Clovis as a whole.
(% excellent or good)

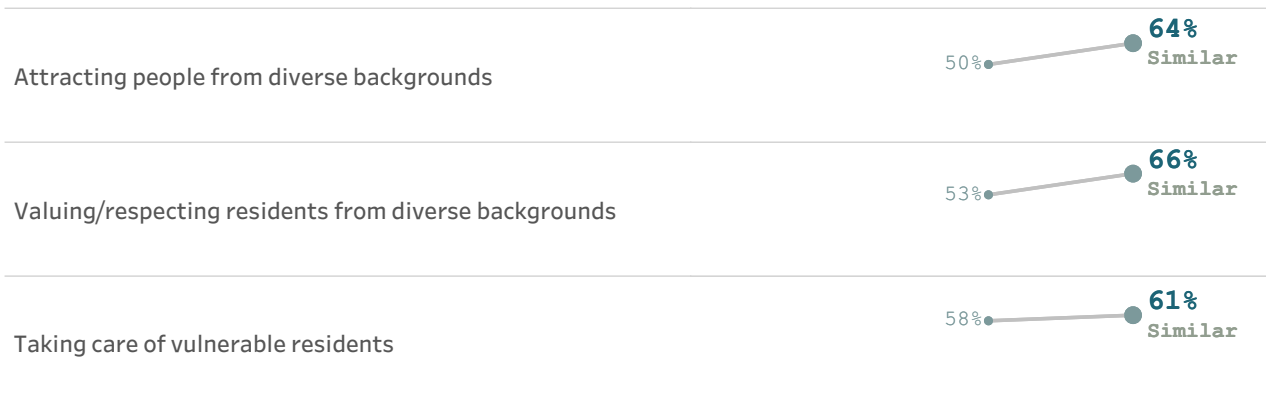


Please rate each of the following aspects of quality of life in Clovis.
(% excellent or good)



Please rate the job you feel the Clovis community does at each of the following.
(% excellent or good)





Please also rate each of the following in the Clovis community.
 (% excellent or good)



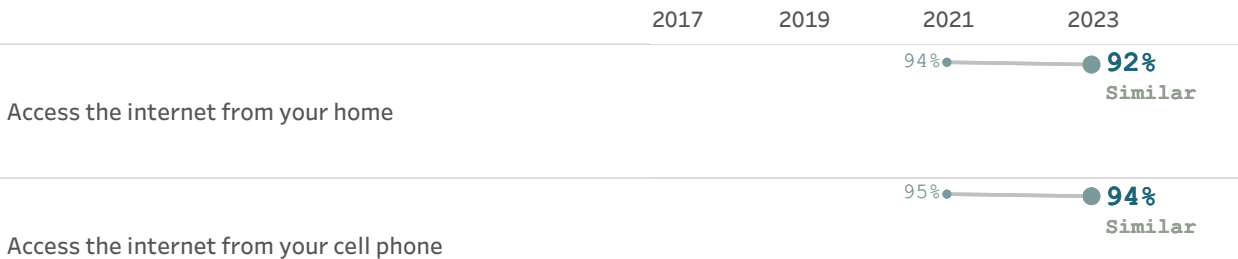
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

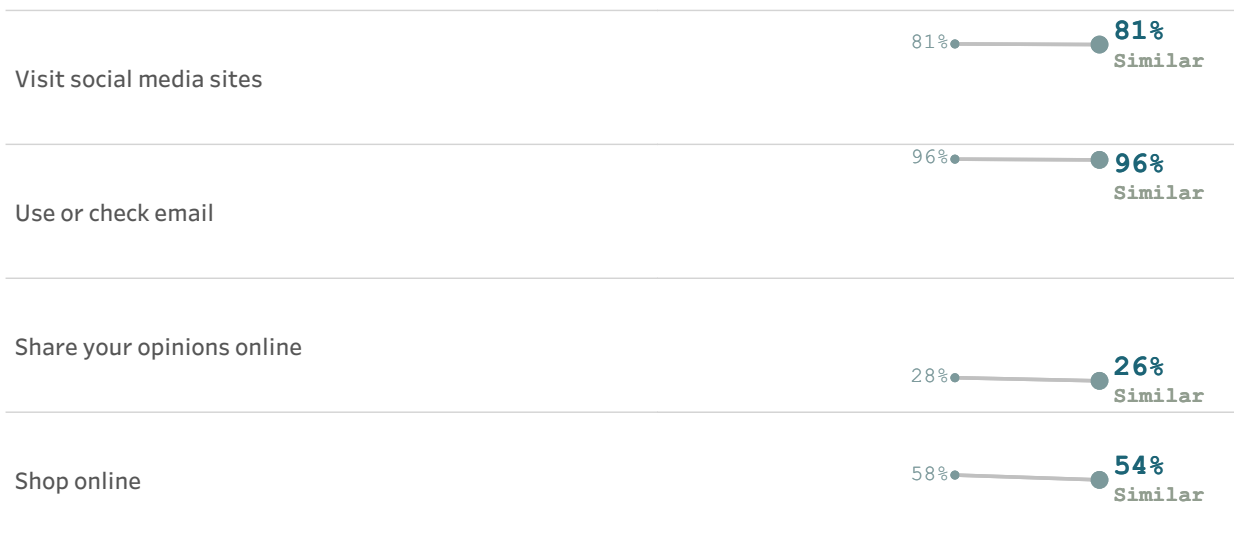
Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)
















































































































* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

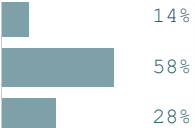
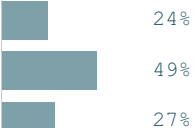
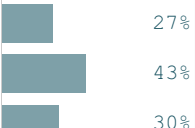
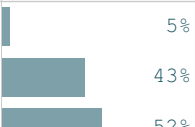
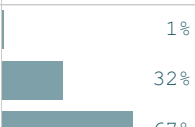
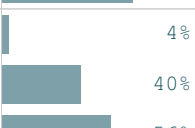
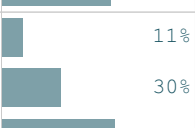
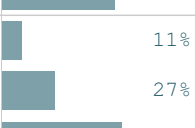

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

Please rate how important, if at all, you think it is for the City of Clovis to invest in each of the following.	Public safety (police/fire)	Essential		80%
		Very important		15%
		Somewhat important		3%
		Not at all important		2%
	Parks/trails	Essential		38%
		Very important		42%
		Somewhat important		18%
		Not at all important		2%
	Street repair and maintenance	Essential		57%
		Very important		37%
		Somewhat important		6%
	Senior services	Essential		38%
		Very important		39%
		Somewhat important		20%
		Not at all important		2%
	Affordable housing	Essential		52%
		Very important		25%
		Somewhat important		17%
		Not at all important		5%
	Land use planning	Essential		43%
		Very important		43%
		Somewhat important		13%
		Not at all important		1%
	Public transportation	Essential		31%
		Very important		37%
		Somewhat important		27%
		Not at all important		5%
	Recreation	Essential		27%
		Very important		43%
		Somewhat important		27%
		Not at all important		3%

Please indicate how much, if at all, each of the following are a problem in Clovis.	Economic development	Essential		43%
		Very important		40%
		Somewhat important		16%
		Not at all important		1%
	Residents' connection and engagement with their community	Essential		27%
		Very important		44%
		Somewhat important		24%
		Not at all important		5%
	Homelessness	Major problem		19%
		Moderate problem		43%
		Minor problem		28%
		Not a problem		10%
	Availability of affordable housing	Major problem		42%
		Moderate problem		31%
		Minor problem		19%
		Not a problem		8%
	Too much growth	Major problem		22%
		Moderate problem		27%
		Minor problem		29%
		Not a problem		22%
	Lack of growth	Major problem		2%
		Moderate problem		10%
		Minor problem		20%
		Not a problem		68%
	Run-down buildings, weed lots, or junk vehicles	Major problem		4%
		Moderate problem		19%
		Minor problem		44%
		Not a problem		32%
	Availability of public transportation	Major problem		11%
		Moderate problem		26%
		Minor problem		25%
		Not a problem		38%
	Traffic	Major problem		14%
		Moderate problem		31%
		Minor problem		33%
		Not a problem		22%
	Crime	Major problem		14%
		Moderate problem		41%

	Drugs	Minor problem		33%
		Not a problem		13%
		Major problem		24%
		Moderate problem		37%
		Minor problem		28%
		Not a problem		11%
Please rate how important, if at all, each of the following is for Clovis to address in the coming two years.	Increasing the amount of activities for seniors, such as group exercise classes, arts and history classes, pickleball courts, etc.	Essential		21%
		Very important		33%
		Somewhat important		37%
		Not at all important		8%
	Increasing the amount of activities for youth	Essential		37%
		Very important		44%
		Somewhat important		18%
		Not at all important		2%
	Providing more affordable housing	Essential		47%
		Very important		24%
		Somewhat important		18%
		Not at all important		12%
	Providing additional community recreation facilities	Essential		23%
		Very important		34%
		Somewhat important		37%
		Not at all important		6%
	Planning, development, and growth management	Essential		35%
		Very important		42%
		Somewhat important		21%
		Not at all important		3%
	Increasing employment opportunities	Essential		36%
		Very important		48%
		Somewhat important		15%
		Not at all important		1%
	Protecting natural resources (rivers and lakes, open space, etc.)	Essential		50%
		Very important		32%
		Somewhat important		16%
		Not at all important		2%
	Improving traffic and road conditions	Essential		45%
		Very important		35%
		Somewhat important		19%
		Not at all important		1%

Please indicate whether you feel there are the right amount, too many, or not enough of each in the City of Clovis.

Single-family detached homes	Too many		14%
	Right amount		58%
	Not enough		28%
Townhouses	Too many		24%
	Right amount		49%
	Not enough		27%
Multi-family residential housing (apartments/condominiums)	Too many		27%
	Right amount		43%
	Not enough		30%
Independent housing options for older adults	Too many		5%
	Right amount		43%
	Not enough		52%
Housing options for young residents	Too many		1%
	Right amount		32%
	Not enough		67%
Middle-income housing options	Too many		4%
	Right amount		40%
	Not enough		56%
Low-income housing options	Too many		11%
	Right amount		30%
	Not enough		59%
Housing for people experiencing homelessness	Too many		11%
	Right amount		27%
	Not enough		62%
Senior assisted living	Too many		6%
	Right amount		40%
	Not enough		53%

National benchmark tables

This table contains the comparisons of Clovis's results to those from other communities. The first column shows the comparison of Clovis's rating to the benchmark. Clovis's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Clovis residents is statistically similar to or different than the benchmark. The second column is Clovis's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Clovis's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Clovis's result -- that is what percent of surveyed communities had a lower rating than Clovis.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Clovis.	Clovis as a place to live	Similar	91%	91	358	74
	Your neighborhood as a place to live	Similar	87%	146	320	54
	Clovis as a place to raise children	Higher	91%	73	361	80
	Clovis as a place to work	Higher	81%	32	353	91
	Clovis as a place to visit	Similar	68%	114	317	64
	Clovis as a place to retire	Similar	73%	98	358	72
	The overall quality of life	Similar	85%	123	375	67
	Sense of community	Similar	74%	41	327	87
Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall economic health	Higher	83%	70	312	77
	Overall quality of the transportation system	Higher	68%	38	256	85
	Overall design or layout of residential and commercial areas	Similar	68%	62	304	79
	Overall quality of the utility infrastructure	Similar	71%	89	247	64
	Overall feeling of safety	Similar	84%	140	347	59
	Overall quality of natural environment	Similar	77%	159	313	49
	Overall quality of parks and recreation opportunities	Similar	80%	140	253	45
	Overall health and wellness opportunities	Similar	72%	142	306	53

Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall opportunities for education, culture, and the arts	Similar	71%	91	309	70
	Residents' connection and engagement with their community	Similar	63%	57	250	77
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Clovis to someone who asks	Similar	92%	77	312	75
	Remain in Clovis for the next five years	Similar	86%	110	310	64
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	193	328	41
	In Clovis's Old Town/commercial area during the day	Similar	92%	133	318	58
	From property crime	Similar	77%	141	257	45
	From violent crime	Similar	84%	160	257	38
	From fire, flood, or other natural disaster	Similar	86%	90	248	64
Please rate the job you feel the Clovis community does at each of the following.	Making all residents feel welcome	Similar	76%	79	254	69
	Attracting people from diverse backgrounds	Similar	64%	88	251	65
	Valuing/respecting residents from diverse backgrounds	Similar	66%	107	252	57
	Taking care of vulnerable residents	Similar	61%	91	248	63
Please rate each of the following in the Clovis community.	Overall quality of business and service establishments	Higher	82%	46	313	85
	Variety of business and service establishments	Higher	75%	23	249	91
	Vibrancy of Old Town/commercial area	Much higher	77%	21	293	93
	Employment opportunities	Higher	62%	47	324	85
	Shopping opportunities	Higher	73%	39	316	87
	Cost of living	Similar	40%	118	304	61
	Overall image or reputation	Higher	85%	76	352	78
Please also rate each of the following in the Clovis community.	Traffic flow on major streets	Similar	55%	116	327	64
	Ease of public parking	Similar	67%	89	293	69

Please also rate each of the following in the Clovis community.

Ease of travel by car	Similar	77%	106	322	67
Ease of travel by public transportation	Higher	48%	71	296	76
Ease of travel by bicycle	Similar	65%	70	321	78
Ease of walking	Similar	76%	81	325	75
Well-planned residential growth	Similar	60%	57	250	77
Well-planned commercial growth	Higher	58%	45	250	82
Well-designed neighborhoods	Similar	66%	75	248	70
Preservation of the historical or cultural character of the community	Higher	80%	30	247	88
Public places where people want to spend time	Similar	73%	77	299	74
Variety of housing options	Similar	50%	114	311	63
Availability of affordable quality housing	Similar	31%	151	332	54
Overall quality of new development	Similar	61%	56	322	82
Overall appearance	Higher	85%	65	331	80
Cleanliness	Similar	78%	113	328	65
Water resources	Similar	58%	126	230	45
Air quality	Much lower	40%	292	300	3
Availability of paths and walking trails	Similar	78%	102	324	68
Fitness opportunities	Similar	75%	101	301	66
Recreational opportunities	Similar	69%	174	318	45
Availability of affordable quality food	Similar	63%	133	298	55
Availability of affordable quality health care	Similar	60%	151	305	50
Availability of preventive health services	Similar	64%	127	292	56

Please also rate each of the following in the Clovis community.	Availability of affordable quality mental health care	Similar	43%	139	296	53
	Opportunities to attend cultural/arts/music activities	Similar	57%	142	314	55
	Community support for the arts	Similar	57%	151	247	39
	Availability of affordable quality childcare/preschool	Higher	61%	65	307	79
	K-12 education	Higher	86%	52	309	83
	Adult educational opportunities	Higher	82%	8	300	97
	Sense of civic/community pride	Similar	71%	52	248	79
	Neighborliness of residents	Similar	65%	124	300	59
	Opportunities to participate in social events and activities	Similar	66%	88	309	71
	Opportunities to attend special events and festivals	Similar	71%	62	303	79
	Opportunities to volunteer	Similar	69%	106	304	65
	Opportunities to participate in community matters	Similar	70%	44	305	85
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	57%	164	323	49
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Clovis for help or information	Similar	50%	115	327	65
	Contacted Clovis elected officials to express your opinion	Lower	6%	298	298	0
	Attended a local public meeting	Similar	13%	253	301	16
	Watched a local public meeting	Similar	15%	250	290	14
	Volunteered your time to some group/activity	Lower	21%	258	304	15
	Campaigned or advocated for a local issue, cause, or candidate	Similar	10%	274	294	7
	Voted in your most recent local election	Similar	74%	142	247	42
	Used public transportation instead of driving	Similar	14%	149	279	46
	Carpooled with other adults or children instead of driving alone	Similar	48%	88	296	70

Please indicate whether or not you have done each of the following in the last 12 months.	Walked or biked instead of driving	Similar	59%	142	298	52
Please rate the quality of each of the following services in Clovis.	Public information services	Similar	75%	57	314	82
	Economic development	Higher	70%	45	308	85
	Traffic enforcement	Similar	61%	159	347	54
	Traffic signal timing	Similar	53%	156	305	49
	Street repair	Similar	50%	121	346	65
	Street cleaning	Higher	77%	52	314	83
	Street lighting	Similar	73%	63	335	81
	Sidewalk maintenance	Similar	66%	71	315	77
	Bus or transit services	Higher	61%	63	285	78
	Land use, planning and zoning	Similar	58%	66	316	79
	Code enforcement	Similar	58%	82	339	76
	Affordable high-speed internet access	Similar	62%	54	244	78
	Garbage collection	Similar	87%	90	325	72
	Drinking water	Similar	64%	213	312	32
	Sewer services	Similar	79%	145	310	53
	Storm water management	Similar	75%	109	321	66
	Power (electric and/or gas) utility	Similar	73%	196	270	27
	Utility billing	Similar	66%	184	289	36
	Police services	Similar	83%	64	369	82
	Crime prevention	Similar	73%	114	345	67
	Animal control	Similar	77%	92	322	71

Please rate the quality of each of the following services in Clovis.	Ambulance or emergency medical services	Similar	91%	96	316	69
	Fire services	Similar	94%	72	336	78
	Fire prevention and education	Similar	82%	83	309	73
	Emergency preparedness	Similar	70%	109	311	65
	Preservation of natural areas	Similar	56%	180	299	40
	Clovis open space	Similar	54%	201	297	32
	Recycling	Similar	77%	133	329	59
	Yard waste pick-up	Higher	86%	30	292	90
	City parks	Similar	78%	183	325	44
	Recreation programs or classes	Similar	71%	176	319	45
	Recreation centers or facilities	Similar	66%	171	307	44
	Health services	Similar	73%	111	286	61
	Public library services	Similar	85%	181	322	43
	Overall customer service by Clovis employees	Similar	81%	89	354	75
Please rate the following categories of Clovis government performance.	The value of services for the taxes paid to Clovis	Similar	63%	93	359	74
	The overall direction that Clovis is taking	Similar	59%	113	338	66
	The job Clovis government does at welcoming resident involvement	Similar	60%	113	335	66
	Overall confidence in Clovis government	Similar	58%	98	307	68
	Generally acting in the best interest of the community	Similar	64%	80	311	74
	Being honest	Similar	63%	103	302	66
	Being open and transparent to the public	Similar	62%	73	254	71
	Informing residents about issues facing the community	Similar	55%	98	259	62

Please rate the following categories of Clovis government performance.	Treating all residents fairly	Similar	60%	127	308	59
	Treating residents with respect	Similar	69%	104	251	58
Overall, how would you rate the quality of the services provided by each of the following?	The City of Clovis	Similar	74%	90	354	74
	The Federal Government	Similar	27%	267	294	9
Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall economic health	Similar	90%	57	288	80
	Overall quality of the transportation system	Similar	75%	80	247	68
	Overall design or layout of residential and commercial areas	Similar	83%	56	288	80
	Overall quality of the utility infrastructure	Similar	95%	19	247	92
	Overall feeling of safety	Similar	94%	7	288	97
	Overall quality of natural environment	Similar	83%	115	288	60
	Overall quality of parks and recreation opportunities	Similar	86%	38	248	85
	Overall health and wellness opportunities	Similar	84%	12	288	96
	Overall opportunities for education, culture, and the arts	Similar	84%	12	288	96
	Residents' connection and engagement with their community	Similar	77%	26	288	91
In general, how many times do you:	Access the internet from your home	Similar	92%	176	246	28
	Access the internet from your cell phone	Similar	94%	141	248	43
	Visit social media sites	Similar	81%	82	247	67
	Use or check email	Similar	96%	163	248	34
	Share your opinions online	Similar	26%	161	248	35
	Shop online	Similar	54%	134	247	46
	Please rate your overall health.	Similar	70%	150	294	49
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	18%	181	296	39

Custom benchmark tables

This table contains the comparisons of Clovis's results to communities as chosen by City staff. These communities are comprised of those within western states with populations between 60,000 - 130,000 and a median household income of or below \$90,000. The first column shows Clovis's rating compared to the benchmark: results are noted as "higher" or "lower" if the average rating given by Clovis residents is at least 10 points above or below the benchmark, and "similar" if it is within 10 points. The second column shows Clovis's "percent positive", which is the combination of the most positive response options (e.g., excellent/good). The third column shows Clovis's ranking in comparison to other communities where a similar question was asked, and the fourth column shows the number of communities that asked that question. The fifth column shows the percentile for Clovis's result (the percent of communities that had a lower rating).

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Clovis.	Clovis as a place to live	Higher	91%	2	22	95
	Your neighborhood as a place to live	Similar	87%	3	20	90
	Clovis as a place to raise children	Much higher	91%	1	22	100
	Clovis as a place to work	Much higher	81%	1	22	100
	Clovis as a place to visit	Higher	68%	6	19	73
	Clovis as a place to retire	Higher	73%	2	22	95
	The overall quality of life	Higher	85%	2	23	95
	Sense of community	Higher	74%	1	19	100
Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall economic health	Much higher	83%	1	19	100
	Overall quality of the transportation system	Higher	68%	1	15	100
	Overall design or layout of residential and commercial areas	Higher	68%	2	18	94
	Overall quality of the utility infrastructure	Similar	71%	2	14	92
	Overall feeling of safety	Much higher	84%	2	20	95
	Overall quality of natural environment	Similar	77%	4	18	83
	Overall quality of parks and recreation opportunities	Higher	80%	3	14	85
	Overall health and wellness opportunities	Higher	72%	4	17	82

Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall opportunities for education, culture, and the arts	Higher	71%	4	19	84
	Residents' connection and engagement with their community	Higher	63%	1	14	100
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Clovis to someone who asks	Higher	92%	1	19	100
	Remain in Clovis for the next five years	Similar	86%	3	19	89
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	3	19	89
	In Clovis's Old Town/commercial area during the day	Higher	92%	2	18	94
	From property crime	Higher	77%	1	16	100
	From violent crime	Higher	84%	2	16	93
	From fire, flood, or other natural disaster	Similar	86%	3	14	85
Please rate the job you feel the Clovis community does at each of the following.	Making all residents feel welcome	Higher	76%	1	15	100
	Attracting people from diverse backgrounds	Similar	64%	2	14	92
	Valuing/respecting residents from diverse backgrounds	Similar	66%	2	14	92
	Taking care of vulnerable residents	Higher	61%	1	14	100
Please rate each of the following in the Clovis community.	Overall quality of business and service establishments	Higher	82%	1	18	100
	Variety of business and service establishments	Higher	75%	1	14	100
	Vibrancy of Old Town/commercial area	Much higher	77%	2	16	93
	Employment opportunities	Higher	62%	1	19	100
	Shopping opportunities	Much higher	73%	2	18	94
	Cost of living	Similar	40%	4	17	82
	Overall image or reputation	Much higher	85%	1	21	100
Please also rate each of the following in the Clovis community.	Traffic flow on major streets	Higher	55%	2	19	94
	Ease of public parking	Similar	67%	2	16	93
	Ease of travel by car	Higher	77%	2	19	94

Please also rate each of the following in the Clovis community.

Ease of travel by public transportation	Similar	48%	7	18	66
Ease of travel by bicycle	Higher	65%	2	19	94
Ease of walking	Higher	76%	3	19	89
Well-planned residential growth	Higher	60%	1	14	100
Well-planned commercial growth	Higher	58%	1	14	100
Well-designed neighborhoods	Higher	66%	2	15	93
Preservation of the historical or cultural character of the community	Higher	80%	3	14	85
Public places where people want to spend time	Higher	73%	2	17	94
Variety of housing options	Higher	50%	3	17	88
Availability of affordable quality housing	Similar	31%	5	18	77
Overall quality of new development	Higher	61%	1	17	100
Overall appearance	Much higher	85%	2	20	95
Cleanliness	Much higher	78%	2	19	94
Water resources	Similar	58%	4	11	72
Air quality	Lower	40%	16	18	16
Availability of paths and walking trails	Higher	78%	5	19	78
Fitness opportunities	Higher	75%	4	17	82
Recreational opportunities	Similar	69%	6	18	72
Availability of affordable quality food	Similar	63%	4	17	82
Availability of affordable quality health care	Similar	60%	5	18	77
Availability of preventive health services	Similar	64%	3	16	87
Availability of affordable quality mental health care	Similar	43%	4	16	81
Opportunities to attend cultural/arts/music activities	Similar	57%	7	19	68

Please also rate each of the following in the Clovis community.	Community support for the arts	Similar	57%	5	14	71
	Availability of affordable quality childcare/preschool	Higher	61%	1	18	100
	K-12 education	Much higher	86%	2	18	94
	Adult educational opportunities	Much higher	82%	2	16	93
	Sense of civic/community pride	Higher	71%	1	14	100
	Neighborliness of residents	Higher	65%	2	18	94
	Opportunities to participate in social events and activities	Higher	66%	4	19	84
	Opportunities to attend special events and festivals	Higher	71%	3	17	88
	Opportunities to volunteer	Similar	69%	5	17	76
	Opportunities to participate in community matters	Higher	70%	3	17	88
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	57%	4	19	84
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Clovis for help or information	Similar	50%	5	18	77
	Contacted Clovis elected officials to express your opinion	Lower	6%	17	17	5
	Attended a local public meeting	Similar	13%	16	17	11
	Watched a local public meeting	Lower	15%	15	16	12
	Volunteered your time to some group/activity	Lower	21%	14	17	23
	Campaigned or advocated for a local issue, cause, or candidate	Similar	10%	16	17	11
	Voted in your most recent local election	Similar	74%	9	14	42
	Used public transportation instead of driving	Similar	14%	12	16	31
	Carpooled with other adults or children instead of driving alone	Similar	48%	9	17	52
	Walked or biked instead of driving	Similar	59%	5	17	76
Please rate the quality of each of the following services in Clovis.	Public information services	Higher	75%	2	17	94
	Economic development	Higher	70%	1	18	100

Please rate the quality of each of the following services in Clovis.




























Traffic enforcement	Similar	61%	3	20	90
Traffic signal timing	Similar	53%	6	20	75
Street repair	Similar	50%	3	21	90
Street cleaning	Higher	77%	1	19	100
Street lighting	Higher	73%	1	19	100
Sidewalk maintenance	Higher	66%	1	17	100
Bus or transit services	Similar	61%	3	17	88
Land use, planning and zoning	Higher	58%	1	19	100
Code enforcement	Higher	58%	1	20	100
Affordable high-speed internet access	Higher	62%	1	14	100
Garbage collection	Similar	87%	7	19	68
Drinking water	Similar	64%	11	17	41
Sewer services	Similar	79%	6	20	75
Storm water management	Similar	75%	2	18	94
Power (electric and/or gas) utility	Similar	73%	9	16	50
Utility billing	Similar	66%	8	19	63
Police services	Higher	83%	1	21	100
Crime prevention	Much higher	73%	1	19	100
Animal control	Higher	77%	1	20	100
Ambulance or emergency medical services	Similar	91%	3	18	88
Fire services	Similar	94%	3	20	90
Fire prevention and education	Higher	82%	2	18	94
Emergency preparedness	Higher	70%	3	18	88































Please rate the quality of each of the following services in Clovis.	Preservation of natural areas	Similar	56%	7	18	66
	Clovis open space	Similar	54%	7	17	64
	Recycling	Similar	77%	6	20	75
	Yard waste pick-up	Higher	86%	2	16	93
	City parks	Similar	78%	5	18	77
	Recreation programs or classes	Similar	71%	7	20	70
	Recreation centers or facilities	Similar	66%	8	19	63
	Health services	Higher	73%	3	17	88
	Public library services	Similar	85%	5	19	77
	Overall customer service by Clovis employees	Higher	81%	1	19	100
Please rate the following categories of Clovis government performance.	The value of services for the taxes paid to Clovis	Higher	63%	2	21	95
	The overall direction that Clovis is taking	Higher	59%	3	19	89
	The job Clovis government does at welcoming resident involvement	Higher	60%	2	21	95
	Overall confidence in Clovis government	Higher	58%	2	19	94
	Generally acting in the best interest of the community	Higher	64%	1	18	100
	Being honest	Higher	63%	2	17	94
	Being open and transparent to the public	Higher	62%	1	15	100
	Informing residents about issues facing the community	Higher	55%	2	15	93
	Treating all residents fairly	Higher	60%	3	18	88
	Treating residents with respect	Higher	69%	1	14	100
Overall, how would you rate the quality of the services provided by each of the following?	The City of Clovis	Higher	74%	3	23	91
	The Federal Government	Similar	27%	14	17	23
Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall economic health	Similar	90%	5	17	76































Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall quality of the transportation system	Similar	75%	4	14	78
	Overall design or layout of residential and commercial areas	Similar	83%	3	17	88
	Overall quality of the utility infrastructure	Similar	95%	1	14	100
	Overall feeling of safety	Similar	94%	1	17	100
	Overall quality of natural environment	Similar	83%	5	17	76
	Overall quality of parks and recreation opportunities	Similar	86%	2	14	92
	Overall health and wellness opportunities	Similar	84%	3	17	88
	Overall opportunities for education, culture, and the arts	Similar	84%	2	17	94
	Residents' connection and engagement with their community	Similar	77%	2	17	94
In general, how many times do you:	Access the internet from your home	Similar	92%	7	14	57
	Access the internet from your cell phone	Similar	94%	7	14	57
	Visit social media sites	Similar	81%	3	14	85
	Use or check email	Similar	96%	6	14	64
	Share your opinions online	Similar	26%	12	14	21
	Shop online	Similar	54%	6	14	64
	Please rate your overall health.	Similar	70%	4	17	82
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	18%	12	17	35

Complete set of frequencies































This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.































Please rate each of the following aspects of quality of life in Clovis.	Clovis as a place to live	Excellent		51% N=197
		Good		40% N=158
		Fair		9% N=34
		Poor		0% N=1
	Your neighborhood as a place to live	Excellent		42% N=163
		Good		45% N=176
		Fair		11% N=43
		Poor		2% N=7
	Clovis as a place to raise children	Excellent		53% N=194
		Good		38% N=137
		Fair		8% N=30
		Poor		1% N=2
	Clovis as a place to work	Excellent		43% N=127
		Good		38% N=110
		Fair		15% N=44
		Poor		4% N=12
	Clovis as a place to visit	Excellent		29% N=108
		Good		39% N=147
		Fair		27% N=101
		Poor		6% N=21
	Clovis as a place to retire	Excellent		32% N=115
		Good		41% N=145
		Fair		19% N=68
		Poor		8% N=29
	The overall quality of life	Excellent		37% N=142
		Good		49% N=188
		Fair		14% N=56

Please rate each of the following aspects of quality of life in Clovis.	The overall quality of life	Poor		0% N=1
	Sense of community	Excellent		33% N=122
		Good		42% N=154
		Fair		20% N=73
		Poor		6% N=22
Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall economic health	Excellent		25% N=87
		Good		58% N=199
		Fair		16% N=55
		Poor		1% N=5
	Overall quality of the transportation system	Excellent		23% N=84
		Good		45% N=163
		Fair		23% N=85
		Poor		9% N=32
	Overall design or layout of residential and commercial areas	Excellent		26% N=101
		Good		42% N=161
		Fair		25% N=97
		Poor		7% N=26
	Overall quality of the utility infrastructure	Excellent		25% N=94
		Good		46% N=172
		Fair		19% N=72
		Poor		10% N=36
	Overall feeling of safety	Excellent		37% N=144
		Good		47% N=181
		Fair		12% N=48
		Poor		4% N=15
	Overall quality of natural environment	Excellent		28% N=103
		Good		50% N=186
		Fair		21% N=78
		Poor		2% N=7
	Overall quality of parks and recreation opportunities	Excellent		31% N=118































Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall quality of parks and recreation opportunities	Good		48% N=183
		Fair		15% N=58
		Poor		5% N=18
	Overall health and wellness opportunities	Excellent		29% N=108
		Good		43% N=158
		Fair		21% N=77
		Poor		7% N=26
	Overall opportunities for education, culture, and the arts	Excellent		29% N=111
		Good		42% N=158
		Fair		21% N=79
		Poor		8% N=31
	Residents' connection and engagement with their community	Excellent		23% N=81
		Good		40% N=141
		Fair		28% N=100
		Poor		9% N=31
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Clovis to someone who asks	Very likely		59% N=227
		Somewhat likely		34% N=130
		Somewhat unlikely		4% N=17
		Very unlikely		3% N=13
	Remain in Clovis for the next five years	Very likely		66% N=244
		Somewhat likely		20% N=75
		Somewhat unlikely		6% N=22
		Very unlikely		8% N=31
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		70% N=276
		Somewhat safe		24% N=92
		Neither safe nor unsafe		2% N=7
		Somewhat unsafe		3% N=11
		Very unsafe		2% N=6
	In Clovis's Old Town/commercial area during the day	Very safe		65% N=248
		Somewhat safe		27% N=105































Please rate how safe or unsafe you feel:	In Clovis's Old Town/commercial area during the day	Neither safe nor unsafe		5% N=20
		Somewhat unsafe		3% N=10
	From property crime	Very safe		30% N=117
		Somewhat safe		47% N=179
		Neither safe nor unsafe		11% N=42
		Somewhat unsafe		8% N=30
		Very unsafe		4% N=16
	From violent crime	Very safe		39% N=151
		Somewhat safe		45% N=171
		Neither safe nor unsafe		8% N=31
		Somewhat unsafe		7% N=25
		Very unsafe		2% N=6
	From fire, flood, or other natural disaster	Very safe		50% N=190
		Somewhat safe		36% N=139
		Neither safe nor unsafe		9% N=36
		Somewhat unsafe		4% N=17
		Very unsafe		0% N=0
Please rate the job you feel the Clovis community does at each of the following.	Making all residents feel welcome	Excellent		25% N=91
		Good		51% N=185
		Fair		16% N=58
		Poor		7% N=26
	Attracting people from diverse backgrounds	Excellent		22% N=75
		Good		42% N=147
		Fair		24% N=83
		Poor		12% N=41
	Valuing/respecting residents from diverse backgrounds	Excellent		24% N=83
		Good		43% N=150
		Fair		22% N=77
		Poor		12% N=41
	Taking care of vulnerable residents	Excellent		22% N=68

Please rate the job you feel the Clovis community does at each of the following.	Taking care of vulnerable residents	Good		40% N=125
		Fair		23% N=73
		Poor		15% N=48
Please rate each of the following in the Clovis community.	Overall quality of business and service establishments	Excellent		32% N=124
		Good		50% N=194
		Fair		16% N=60
		Poor		2% N=7
	Variety of business and service establishments	Excellent		31% N=119
		Good		44% N=170
		Fair		21% N=81
		Poor		4% N=17
	Vibrancy of Old Town/commercial area	Excellent		41% N=155
		Good		36% N=134
		Fair		21% N=79
		Poor		2% N=9
	Employment opportunities	Excellent		20% N=61
		Good		42% N=128
		Fair		29% N=87
		Poor		8% N=25
	Shopping opportunities	Excellent		27% N=105
		Good		46% N=180
		Fair		24% N=93
		Poor		3% N=13
	Cost of living	Excellent		10% N=37
		Good		31% N=117
		Fair		41% N=156
		Poor		19% N=74
	Overall image or reputation	Excellent		35% N=136
		Good		50% N=192
		Fair		11% N=44































Please rate each of the following in the Clovis community.	Overall image or reputation	Poor		3% N=13
Please also rate each of the following in the Clovis community.	Traffic flow on major streets	Excellent		12% N=46
		Good		43% N=168
		Fair		36% N=141
		Poor		9% N=36
	Ease of public parking	Excellent		19% N=71
		Good		49% N=185
		Fair		27% N=103
		Poor		6% N=23
	Ease of travel by car	Excellent		25% N=98
		Good		52% N=202
		Fair		21% N=81
		Poor		2% N=9
	Ease of travel by public transportation	Excellent		19% N=34
		Good		29% N=52
		Fair		25% N=44
		Poor		28% N=50
	Ease of travel by bicycle	Excellent		22% N=63
		Good		43% N=123
		Fair		25% N=72
		Poor		10% N=28
	Ease of walking	Excellent		27% N=99
		Good		49% N=179
		Fair		17% N=62
		Poor		7% N=25
	Well-planned residential growth	Excellent		17% N=57
		Good		43% N=145
		Fair		26% N=89
		Poor		14% N=46
	Well-planned commercial growth	Excellent		15% N=49

























Please also rate each of the following in the Clovis community.































Well-planned commercial growth	Good		43% N=138
	Fair		29% N=93
	Poor		14% N=44
Well-designed neighborhoods	Excellent		18% N=66
	Good		48% N=180
	Fair		24% N=91
	Poor		9% N=35
Preservation of the historical or cultural character of the community	Excellent		24% N=83
	Good		57% N=199
	Fair		14% N=51
	Poor		5% N=17
Public places where people want to spend time	Excellent		21% N=80
	Good		51% N=193
	Fair		20% N=74
	Poor		8% N=29
Variety of housing options	Excellent		15% N=55
	Good		35% N=125
	Fair		30% N=109
	Poor		20% N=70
Availability of affordable quality housing	Excellent		8% N=27
	Good		23% N=81
	Fair		36% N=127
	Poor		33% N=118
Overall quality of new development	Excellent		21% N=71
	Good		40% N=133
	Fair		29% N=96
	Poor		10% N=33
Overall appearance	Excellent		31% N=121
	Good		53% N=206
	Fair		15% N=59

Please also rate each of the following in the Clovis community.	Overall appearance	Poor		0% N=
	Cleanliness	Excellent		35% N=136
		Good		43% N=167
		Fair		20% N=77
		Poor		2% N=7
	Water resources	Excellent		19% N=67
		Good		39% N=138
		Fair		30% N=106
		Poor		12% N=44
	Air quality	Excellent		9% N=33
		Good		32% N=121
		Fair		32% N=123
		Poor		27% N=102
	Availability of paths and walking trails	Excellent		34% N=126
		Good		44% N=163
		Fair		19% N=71
		Poor		3% N=11
	Fitness opportunities	Excellent		33% N=119
		Good		42% N=150
		Fair		22% N=78
		Poor		3% N=11
	Recreational opportunities	Excellent		20% N=71
		Good		48% N=169
		Fair		25% N=88
		Poor		6% N=20
	Availability of affordable quality food	Excellent		21% N=80
		Good		42% N=162
		Fair		26% N=98
		Poor		12% N=44
	Availability of affordable quality health care	Excellent		18% N=62































Please also rate each of the following in the Clovis community.

Availability of affordable quality health care	Good		42% N=148
	Fair		25% N=87
	Poor		15% N=52
Availability of preventive health services	Excellent		17% N=56
	Good		47% N=158
	Fair		25% N=83
	Poor		11% N=35
Availability of affordable quality mental health care	Excellent		10% N=24
	Good		33% N=80
	Fair		30% N=73
	Poor		27% N=67
Opportunities to attend cultural/arts/music activities	Excellent		19% N=67
	Good		37% N=129
	Fair		31% N=108
	Poor		12% N=43
Community support for the arts	Excellent		13% N=38
	Good		44% N=129
	Fair		27% N=79
	Poor		16% N=47
Availability of affordable quality childcare/preschool	Excellent		20% N=48
	Good		40% N=95
	Fair		23% N=55
	Poor		16% N=37
K-12 education	Excellent		48% N=157
	Good		39% N=128
	Fair		8% N=26
	Poor		6% N=20
Adult educational opportunities	Excellent		31% N=95
	Good		51% N=157
	Fair		16% N=49































Please also rate each of the following in the Clovis community.	Adult educational opportunities	Poor		2% N=6
	Sense of civic/community pride	Excellent		29% N=104
		Good		42% N=147
		Fair		19% N=67
		Poor		10% N=34
	Neighborhoodliness of residents	Excellent		22% N=84
		Good		43% N=163
		Fair		24% N=91
		Poor		10% N=39
	Opportunities to participate in social events and activities	Excellent		22% N=78
		Good		44% N=156
		Fair		28% N=99
		Poor		6% N=20
	Opportunities to attend special events and festivals	Excellent		31% N=113
		Good		40% N=143
		Fair		25% N=91
		Poor		4% N=13
	Opportunities to volunteer	Excellent		27% N=74
		Good		43% N=119
		Fair		26% N=72
		Poor		5% N=13
	Opportunities to participate in community matters	Excellent		26% N=72
		Good		44% N=124
		Fair		24% N=67
		Poor		6% N=18
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		22% N=71
		Good		35% N=115
		Fair		26% N=85
		Poor		16% N=53
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Clovis for help or information	No		51% N=197

Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Clovis for help or information	Yes		49% N=193
	Contacted Clovis elected officials to express your opinion	No		94% N=367
		Yes		6% N=22
	Attended a local public meeting	No		87% N=339
		Yes		13% N=50
	Watched a local public meeting	No		85% N=332
		Yes		15% N=57
	Volunteered your time to some group/activity	No		79% N=307
		Yes		21% N=81
	Campaigned or advocated for a local issue, cause, or candidate	No		91% N=350
		Yes		9% N=37
	Voted in your most recent local election	No		26% N=100
		Yes		74% N=287
	Used public transportation instead of driving	No		86% N=330
		Yes		14% N=52
Please rate the quality of each of the following services in Clovis.	Carpooled with other adults or children instead of driving alone	No		52% N=203
		Yes		48% N=186
	Walked or biked instead of driving	No		41% N=161
		Yes		59% N=228
	Public information services	Excellent		22% N=71
		Good		53% N=171
		Fair		24% N=76
		Poor		2% N=5
	Economic development	Excellent		19% N=55
		Good		52% N=154
		Fair		25% N=74
		Poor		5% N=14
	Traffic enforcement	Excellent		19% N=67
		Good		42% N=151
		Fair		26% N=92































Please rate the quality of each of the following services in Clovis.

Traffic enforcement	Poor		13% N=47
Traffic signal timing	Excellent		14% N=53
	Good		39% N=146
	Fair		29% N=107
	Poor		18% N=66
Street repair	Excellent		17% N=63
	Good		33% N=126
	Fair		31% N=117
	Poor		19% N=70
Street cleaning	Excellent		32% N=122
	Good		45% N=170
	Fair		18% N=69
	Poor		5% N=17
Street lighting	Excellent		24% N=89
	Good		50% N=188
	Fair		20% N=77
	Poor		6% N=23
Sidewalk maintenance	Excellent		19% N=72
	Good		47% N=175
	Fair		26% N=95
	Poor		8% N=29
Bus or transit services	Excellent		19% N=40
	Good		41% N=86
	Fair		21% N=44
	Poor		18% N=38
Land use, planning and zoning	Excellent		16% N=41
	Good		42% N=110
	Fair		23% N=59
	Poor		19% N=50
Code enforcement	Excellent		17% N=50































Please rate the quality of each of the following services in Clovis.































Code enforcement	Good		41% N=119
	Fair		29% N=84
	Poor		14% N=40
Affordable high-speed internet access	Excellent		21% N=70
	Good		41% N=141
	Fair		25% N=86
	Poor		13% N=43
Garbage collection	Excellent		39% N=149
	Good		47% N=180
	Fair		12% N=44
	Poor		2% N=6
Drinking water	Excellent		23% N=85
	Good		42% N=158
	Fair		26% N=99
	Poor		9% N=35
Sewer services	Excellent		28% N=103
	Good		51% N=184
	Fair		20% N=71
	Poor		1% N=4
Storm water management	Excellent		30% N=104
	Good		45% N=158
	Fair		19% N=66
	Poor		6% N=22
Power (electric and/or gas) utility	Excellent		24% N=90
	Good		49% N=182
	Fair		15% N=55
	Poor		12% N=46
Utility billing	Excellent		21% N=79
	Good		45% N=170
	Fair		22% N=81































Please rate the quality of each of the following services in Clovis.

Utility billing	Poor		12% N=46
Police services	Excellent		50% N=185
	Good		33% N=120
	Fair		12% N=44
	Poor		5% N=20
Crime prevention	Excellent		34% N=119
	Good		40% N=142
	Fair		19% N=69
	Poor		7% N=25
Animal control	Excellent		29% N=89
	Good		48% N=145
	Fair		15% N=47
	Poor		8% N=23
Ambulance or emergency medical services	Excellent		45% N=134
	Good		46% N=138
	Fair		8% N=24
	Poor		1% N=3
Fire services	Excellent		53% N=168
	Good		41% N=128
	Fair		6% N=20
Fire prevention and education	Excellent		38% N=101
	Good		43% N=114
	Fair		15% N=41
	Poor		3% N=9
Emergency preparedness	Excellent		30% N=73
	Good		41% N=99
	Fair		17% N=41
	Poor		13% N=31
Preservation of natural areas	Excellent		20% N=58
	Good		37% N=107































Please rate the quality of each of the following services in Clovis.































Preservation of natural areas	Fair		27% N=79
	Poor		16% N=47
Clovis open space	Excellent		15% N=49
	Good		39% N=128
	Fair		35% N=112
	Poor		11% N=36
Recycling	Excellent		25% N=92
	Good		52% N=187
	Fair		17% N=61
	Poor		6% N=23
Yard waste pick-up	Excellent		43% N=148
	Good		44% N=150
	Fair		10% N=34
	Poor		4% N=13
City parks	Excellent		30% N=111
	Good		48% N=177
	Fair		17% N=63
	Poor		5% N=17
Recreation programs or classes	Excellent		22% N=52
	Good		49% N=118
	Fair		18% N=44
	Poor		11% N=27
Recreation centers or facilities	Excellent		20% N=54
	Good		45% N=120
	Fair		24% N=63
	Poor		11% N=28
Health services	Excellent		21% N=63
	Good		52% N=153
	Fair		19% N=56
	Poor		8% N=24































Please rate the quality of each of the following services in Clovis.	Public library services	Excellent		42% N=141
		Good		43% N=143
		Fair		10% N=35
		Poor		5% N=16
	Overall customer service by Clovis employees	Excellent		39% N=133
		Good		42% N=143
		Fair		16% N=55
		Poor		3% N=9
Please rate the following categories of Clovis government performance.	The value of services for the taxes paid to Clovis	Excellent		17% N=57
		Good		46% N=152
		Fair		27% N=88
		Poor		10% N=35
	The overall direction that Clovis is taking	Excellent		20% N=68
		Good		39% N=133
		Fair		29% N=97
		Poor		12% N=41
	The job Clovis government does at welcoming resident involvement	Excellent		18% N=50
		Good		42% N=120
		Fair		22% N=62
		Poor		18% N=51
	Overall confidence in Clovis government	Excellent		18% N=60
		Good		41% N=139
		Fair		28% N=96
		Poor		13% N=45
	Generally acting in the best interest of the community	Excellent		23% N=77
		Good		41% N=138
		Fair		22% N=75
		Poor		13% N=45
	Being honest	Excellent		19% N=57
		Good		44% N=133































Please rate the following categories of Clovis government performance.	Being honest	Fair		26% N=76
		Poor		11% N=33
	Being open and transparent to the public	Excellent		19% N=58
		Good		43% N=130
		Fair		26% N=79
		Poor		12% N=36
	Informing residents about issues facing the community	Excellent		18% N=58
		Good		37% N=121
		Fair		26% N=85
		Poor		19% N=61
	Treating all residents fairly	Excellent		22% N=68
		Good		39% N=123
		Fair		24% N=75
		Poor		16% N=50
	Treating residents with respect	Excellent		25% N=83
		Good		44% N=143
		Fair		19% N=64
		Poor		11% N=37
Overall, how would you rate the quality of the services provided by each of the following?	The City of Clovis	Excellent		33% N=124
		Good		41% N=156
		Fair		22% N=84
		Poor		3% N=13
	The Federal Government	Excellent		7% N=24
		Good		20% N=71
		Fair		36% N=127
		Poor		37% N=132
Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall economic health	Essential		53% N=204
		Very important		37% N=142
		Somewhat important		9% N=37
		Not at all important		1% N=2































Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.































Overall quality of the transportation system	Essential		36% N=142
	Very important		38% N=150
	Somewhat important		22% N=86
	Not at all important		3% N=12
Overall design or layout of residential and commercial areas	Essential		40% N=156
	Very important		43% N=167
	Somewhat important		16% N=63
	Not at all important		1% N=4
Overall quality of the utility infrastructure	Essential		59% N=232
	Very important		35% N=138
	Somewhat important		5% N=19
	Not at all important		0% N=1
Overall feeling of safety	Essential		71% N=279
	Very important		23% N=88
	Somewhat important		5% N=18
	Not at all important		1% N=5
Overall quality of natural environment	Essential		42% N=165
	Very important		41% N=160
	Somewhat important		15% N=59
	Not at all important		2% N=7
Overall quality of parks and recreation opportunities	Essential		37% N=143
	Very important		49% N=193
	Somewhat important		13% N=52
	Not at all important		1% N=3
Overall health and wellness opportunities	Essential		44% N=171
	Very important		40% N=157
	Somewhat important		15% N=58
	Not at all important		1% N=5
Overall opportunities for education, culture, and the arts	Essential		45% N=175
	Very important		39% N=153































Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Somewhat important		13% N=52
		Not at all important		3% N=10
	Residents' connection and engagement with their community	Essential		33% N=130
		Very important		44% N=171
		Somewhat important		21% N=83
		Not at all important		2% N=8
Please rate how important, if at all, you think it is for the City of Clovis to invest in each of the following.	Residents' connection and engagement with their community	Essential		27% N=105
		Very important		44% N=172
		Somewhat important		24% N=94
		Not at all important		5% N=20
	Economic development	Essential		43% N=168
		Very important		40% N=156
		Somewhat important		16% N=61
		Not at all important		1% N=5
	Public safety (police/fire)	Essential		80% N=313
		Very important		15% N=58
		Somewhat important		3% N=11
		Not at all important		2% N=9
	Parks/trails	Essential		38% N=147
		Very important		42% N=164
		Somewhat important		18% N=72
		Not at all important		2% N=8
	Street repair and maintenance	Essential		57% N=223
		Very important		37% N=145
		Somewhat important		6% N=24
	Senior services	Essential		38% N=150
		Very important		39% N=152
		Somewhat important		20% N=79
		Not at all important		2% N=10
	Affordable housing	Essential		52% N=204































Please rate how important, if at all, you think it is for the City of Clovis to invest in each of the following.	Affordable housing	Very important		25% N=98
		Somewhat important		17% N=67
		Not at all important		5% N=21
	Land use planning	Essential		43% N=168
		Very important		43% N=166
		Somewhat important		13% N=52
		Not at all important		1% N=5
	Public transportation	Essential		31% N=121
		Very important		37% N=145
		Somewhat important		27% N=105
		Not at all important		5% N=19
	Recreation	Essential		27% N=107
		Very important		43% N=168
		Somewhat important		27% N=105
		Not at all important		3% N=11
Please indicate how much, if at all, each of the following are a problem in Clovis.	Homelessness	Major problem		19% N=69
		Moderate problem		43% N=161
		Minor problem		28% N=102
		Not a problem		10% N=38
	Availability of affordable housing	Major problem		42% N=153
		Moderate problem		31% N=112
		Minor problem		19% N=67
		Not a problem		8% N=28
	Too much growth	Major problem		22% N=80
		Moderate problem		27% N=101
		Minor problem		29% N=109
		Not a problem		22% N=82
	Lack of growth	Major problem		2% N=7
		Moderate problem		10% N=34
		Minor problem		20% N=72























Please indicate how much, if at all, each of the following are a problem in Clovis.	Lack of growth	Not a problem		68% N=240
	Run-down buildings, weed lots, or junk vehicles	Major problem		4% N=17
		Moderate problem		19% N=73
		Minor problem		44% N=167
		Not a problem		32% N=121
	Availability of public transportation	Major problem		11% N=33
		Moderate problem		26% N=82
		Minor problem		25% N=77
		Not a problem		38% N=118
	Traffic	Major problem		14% N=53
		Moderate problem		31% N=117
		Minor problem		33% N=127
		Not a problem		22% N=86
	Crime	Major problem		14% N=53
		Moderate problem		41% N=152
		Minor problem		33% N=122
		Not a problem		13% N=48
	Drugs	Major problem		24% N=84
		Moderate problem		37% N=129
		Minor problem		28% N=97
		Not a problem		11% N=38
Please rate how important, if at all, each of the following is for Clovis to address in the coming two years.	Increasing the amount of activities for seniors, such as group exercise classes, arts and history classes, pickleball courts, etc.	Essential		21% N=80
		Very important		33% N=124
		Somewhat important		37% N=140
		Not at all important		8% N=29
	Increasing the amount of activities for youth	Essential		37% N=137
		Very important		44% N=163
		Somewhat important		18% N=66
		Not at all important		2% N=6
	Providing more affordable housing	Essential		47% N=176

Please rate how important, if at all, each of the following is for Clovis to address in the coming two years.	Providing more affordable housing	Very important		24% N=90
		Somewhat important		18% N=68
		Not at all important		12% N=44
	Providing additional community recreation facilities	Essential		23% N=87
		Very important		34% N=127
		Somewhat important		37% N=140
		Not at all important		6% N=22
	Planning, development, and growth management	Essential		35% N=132
		Very important		42% N=159
		Somewhat important		21% N=78
		Not at all important		3% N=11
	Increasing employment opportunities	Essential		36% N=135
		Very important		48% N=178
		Somewhat important		15% N=56
		Not at all important		1% N=4
	Protecting natural resources (rivers and lakes, open space, etc.)	Essential		50% N=191
		Very important		32% N=121
		Somewhat important		16% N=61
		Not at all important		2% N=8
	Improving traffic and road conditions	Essential		45% N=174
		Very important		35% N=136
		Somewhat important		19% N=73
		Not at all important		1% N=6
Please indicate whether you feel there are the right amount, too many, or not enough of each in the City of Clovis.	Single-family detached homes	Too many		14% N=49
		Right amount		58% N=202
		Not enough		28% N=99
	Townhouses	Too many		24% N=72
		Right amount		49% N=150
		Not enough		27% N=82
	Multi-family residential housing (apartments/condominiums)	Too many		27% N=89

Please indicate whether you feel there are the right amount, too many, or not enough of each in the City of Clovis.	Multi-family residential housing (apartments/condominiums)	Right amount		43% N=146
		Not enough		30% N=100
	Independent housing options for older adults	Too many		5% N=13
		Right amount		43% N=124
		Not enough		52% N=149
	Housing options for young residents	Too many		1% N=2
		Right amount		32% N=96
		Not enough		67% N=203
	Middle-income housing options	Too many		4% N=13
		Right amount		40% N=141
		Not enough		56% N=195
	Low-income housing options	Too many		11% N=32
		Right amount		30% N=89
		Not enough		59% N=173
	Housing for people experiencing homelessness	Too many		11% N=26
		Right amount		27% N=67
		Not enough		62% N=153
	Senior assisted living	Too many		6% N=17
		Right amount		40% N=111
		Not enough		53% N=146
In general, how many times do you:	Access the internet from your home	Several times a day		80% N=310
		Once a day		7% N=26
		A few times a week		5% N=21
		Every few weeks		3% N=10
		Less often or never		5% N=21
	Access the internet from your cell phone	Several times a day		85% N=331
		Once a day		6% N=21
		A few times a week		3% N=12
		Every few weeks		1% N=4
		Less often or never		5% N=20

In general, how many times do you:	Visit social media sites	Several times a day		58% N=221
		Once a day		13% N=47
		A few times a week		10% N=38
		Every few weeks		2% N=8
		Less often or never		17% N=64
	Use or check email	Several times a day		74% N=286
		Once a day		18% N=69
		A few times a week		4% N=14
		Every few weeks		1% N=5
		Less often or never		3% N=10
	Share your opinions online	Several times a day		14% N=54
		Once a day		2% N=9
		A few times a week		9% N=36
		Every few weeks		17% N=64
		Less often or never		57% N=221
	Shop online	Several times a day		16% N=63
		Once a day		6% N=25
		A few times a week		31% N=120
		Every few weeks		28% N=108
		Less often or never		18% N=70
Please rate your overall health.		Excellent		25% N=97
		Very good		45% N=176
		Good		21% N=81
		Fair		9% N=33
		Poor		0% N=2
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive		3% N=11
		Somewhat positive		15% N=59
		Neutral		36% N=139
		Somewhat negative		34% N=132
		Very negative		13% N=49

How many years have you lived in Clovis?	Less than 2 years		11% N=44
	2-5 years		20% N=77
	6-10 years		18% N=69
	11-20 years		14% N=53
	More than 20 years		38% N=147
Which best describes the building you live in?	Single-family detached home		75% N=291
	Townhouse or duplex (may share walls but no units above or below you)		10% N=38
	Condominium or apartment (have units above or below you)		13% N=49
	Mobile home		2% N=6
	Other		1% N=5
Do you rent or own your home?	Rent		34% N=130
	Own		66% N=258
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		3% N=10
	\$300 to \$599		5% N=18
	\$600 to \$999		10% N=36
	\$1,000 to \$1,499		22% N=82
	\$1,500 to \$2,499		36% N=138
	\$2,500 to \$3,999		20% N=74
	\$4,000 to \$6,999		4% N=16
	\$7,000 to \$9,999		0% N=1
	\$10,000 or more		1% N=3
Do any children 17 or under live in your household?	No		60% N=231
	Yes		40% N=157
Are you or any other members of your household aged 65 or older?	No		69% N=269
	Yes		31% N=121
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		10% N=38
	\$25,000 to \$49,999		20% N=73
	\$50,000 to \$74,999		18% N=66
	\$75,000 to \$99,999		14% N=51
	\$100,000 to \$149,999		17% N=63

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	\$150,000 to \$199,999		11% N=43
	\$200,000 to \$299,999		8% N=31
	\$300,000 or more		3% N=10
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		71% N=273
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin		29% N=110
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		4% N=15
	Asian		16% N=61
	Black or African American		1% N=4
	Native Hawaiian or Other Pacific Islander		1% N=3
	White		69% N=265
	A race not listed		15% N=57
In which category is your age?	18-24 years		5% N=20
	25-34 years		24% N=94
	35-44 years		18% N=71
	45-54 years		18% N=71
	55-64 years		12% N=46
	65-74 years		13% N=52
	75 years or older		9% N=36
What is your gender?	Woman		52% N=203
	Man		48% N=186
	Identify in another way		0% N=0
If you identify in another way, how would you describe your gender?	Identify in another way		100% N=0

Full trends

This table contains the trends over time for the City of Clovis. The combined “percent positive” responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2021 and 2023 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2013	2015	2017	2019	2021	2023
Please rate each of the following aspects of quality of life in Clovis.	Clovis as a place to live	90%	93%	95%	97%	89%	91%
	Your neighborhood as a place to live	80%	83%	87%	88%	86%	87%
	Clovis as a place to raise children	90%	92%	89%	94%	91%	91%
	Clovis as a place to work	76%	81%	73%	88%	78%	81%
	Clovis as a place to visit		68%	68%	73%	62%	68%
	Clovis as a place to retire	73%	76%	74%	77%	66%	73%
	The overall quality of life	88%	90%	89%	92%	83%	85%
	Sense of community	77%	77%	70%	76%	68%	74%
Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall economic health	81%	80%	84%	74%	83%	
	Overall quality of the transportation system				64%	68%	
	Overall design or layout of residential and commercial areas	81%	79%	76%	66%	68%	
	Overall quality of the utility infrastructure				81%	71%	
	Overall feeling of safety	90%	91%	88%	80%	84%	
	Overall quality of natural environment	65%	79%	80%	81%	68%	77%
	Overall quality of parks and recreation opportunities				76%	80%	
	Overall health and wellness opportunities	78%	79%	75%	71%	72%	
	Overall opportunities for education, culture, and the arts	87%	80%	83%	61%	71%	
	Residents’ connection and engagement with their community				63%	63%	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Clovis to someone who asks	94%	96%	98%	96%	83%	92%
	Remain in Clovis for the next five years	89%	93%	86%	93%	86%	86%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	93%	92%	96%	94%	95%	94%
	In Clovis’s Old Town/commercial area during the day	92%	96%	94%	95%	91%	92%

Please rate how safe or unsafe you feel:	From property crime	69%	73%	77%			
	From violent crime	81%	82%	84%			
	From fire, flood, or other natural disaster		90%	86%			
Please rate the job you feel the Clovis community does at each of the following.	Making all residents feel welcome		65%	76%			
	Attracting people from diverse backgrounds		50%	64%			
	Valuing/respecting residents from diverse backgrounds		53%	66%			
	Taking care of vulnerable residents		58%	61%			
Please rate each of the following in the Clovis community.	Overall quality of business and service establishments	71%	75%	76%	78%	81%	82%
	Variety of business and service establishments					74%	75%
	Vibrancy of Old Town/commercial area		72%	70%	73%	80%	77%
	Employment opportunities	42%	56%	45%	58%	56%	62%
	Shopping opportunities	70%	72%	80%	76%	75%	73%
	Cost of living		57%	47%	50%	46%	40%
	Overall image or reputation	81%	91%	91%	91%	82%	85%
Please also rate each of the following in the Clovis community.	Traffic flow on major streets	56%	67%	70%	62%	58%	55%
	Ease of public parking		68%	60%	71%	64%	67%
	Ease of travel by car	75%	79%	80%	81%	80%	77%
	Ease of travel by public transportation		54%	54%	69%	49%	48%
	Ease of travel by bicycle	72%	78%	71%	71%	66%	65%
	Ease of walking	75%	83%	84%	79%	73%	76%
	Well-planned residential growth					60%	60%
	Well-planned commercial growth					62%	58%
	Well-designed neighborhoods					68%	66%
	Preservation of the historical or cultural character of the community					71%	80%
	Public places where people want to spend time		71%	78%	78%	66%	73%
	Variety of housing options	73%	75%	63%	65%	49%	50%
	Availability of affordable quality housing	60%	61%	51%	51%	37%	31%
	Overall quality of new development	77%	76%	72%	71%	61%	61%
	Overall appearance	81%	81%	83%	85%	80%	85%

Please also rate each of the following in the Clovis community.	Cleanliness	82%	79%	78%	80%	79%	78%
	Water resources					48%	58%
	Air quality	29%	28%	25%	32%	24%	40%
	Availability of paths and walking trails	76%	85%	88%	83%	72%	78%
	Fitness opportunities		81%	79%	76%	75%	75%
	Recreational opportunities	54%	72%	61%	64%	61%	69%
	Availability of affordable quality food	71%	77%	78%	77%	74%	63%
	Availability of affordable quality health care	66%	72%	72%	78%	62%	60%
	Availability of preventive health services	64%	73%	64%	79%	64%	64%
	Availability of affordable quality mental health care		61%	46%	60%	44%	43%
	Opportunities to attend cultural/arts/music activities	52%	63%	65%	61%	51%	57%
	Community support for the arts					53%	57%
	Availability of affordable quality childcare/preschool	52%	69%	66%	70%	55%	61%
	K-12 education	88%	89%	95%	87%	78%	86%
	Adult educational opportunities		85%	83%	79%	73%	82%
	Sense of civic/community pride					71%	71%
	Neighborliness of residents		61%	65%	69%	66%	65%
	Opportunities to participate in social events and activities	69%	74%	72%	70%	61%	66%
	Opportunities to attend special events and festivals		81%	77%	78%	71%	71%
	Opportunities to volunteer	69%	76%	69%	75%	64%	69%
	Opportunities to participate in community matters	64%	72%	66%	66%	64%	70%
	Openness and acceptance of the community toward people of diver..	60%	58%	59%	64%	51%	57%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Clovis for help or information	50%	48%	39%	40%	42%	50%
	Contacted Clovis elected officials to express your opinion		9%	11%	8%	8%	6%
	Attended a local public meeting	19%	10%	19%	11%	8%	13%
	Watched a local public meeting					28%	15%
	Volunteered your time to some group/activity	33%	28%	33%	26%	18%	21%
	Campaigned or advocated for a local issue, cause, or candidate		19%	19%	18%	15%	10%
	Voted in your most recent local election	74%				82%	74%

Please indicate whether or not you have done each of the following in the last 12 months.	Used public transportation instead of driving	14%	9%	9%	12%	14%	
	Carpooled with other adults or children instead of driving alone	40%	48%	42%	51%	48%	
	Walked or biked instead of driving	49%	58%	55%	52%	59%	
Please rate the quality of each of the following services in Clovis.	Public information services	74%	71%	73%	77%	76%	75%
	Economic development	59%	66%	69%	73%	63%	70%
	Traffic enforcement	74%	77%	76%	80%	68%	61%
	Traffic signal timing	52%	55%	53%	61%	53%	53%
	Street repair	56%	64%	62%	58%	56%	50%
	Street cleaning	80%	83%	81%	84%	79%	77%
	Street lighting	70%	75%	75%	76%	69%	73%
	Sidewalk maintenance	61%	67%	69%	70%	65%	66%
	Bus or transit services	64%	72%	66%	70%	50%	61%
	Land use, planning and zoning	50%	66%	61%	62%	56%	58%
	Code enforcement	51%	56%	54%	60%	57%	58%
	Affordable high-speed internet access					60%	62%
	Garbage collection	87%	90%	87%	91%	85%	87%
	Drinking water	64%	65%	57%	69%	67%	64%
	Sewer services	80%	82%	81%	85%	87%	79%
	Storm water management	73%	80%	68%	81%	77%	75%
	Power (electric and/or gas) utility	73%	73%	78%	74%	73%	
	Utility billing	71%	70%	74%	66%	66%	
	Police services	90%	93%	96%	92%	78%	83%
	Crime prevention	80%	83%	85%	86%	73%	73%
	Animal control	68%	74%	74%	69%	75%	77%
	Ambulance or emergency medical services	94%	94%	97%	95%	88%	91%
	Fire services	95%	97%	97%	95%	93%	94%
	Fire prevention and education	81%	86%	88%	81%	84%	82%
	Emergency preparedness	58%	59%	58%	51%	66%	70%
	Preservation of natural areas	54%	54%	62%	50%	56%	56%

Please rate the quality of each of the following services in Clovis.	Clovis open space	60% 58% 60% 57% 54%
	Recycling	85% 89% 83% 87% 79% 77%
	Yard waste pick-up	85% 89% 86% 90% 84% 86%
	City parks	78% 81% 84% 82% 71% 78%
	Recreation programs or classes	71% 80% 71% 75% 66% 71%
	Recreation centers or facilities	67% 74% 64% 74% 67% 66%
	Health services	72% 76% 74% 80% 70% 73%
	Public library services	81% 78% 90% 80% 76% 85%
	Overall customer service by Clovis employees	81% 77% 81% 81% 78% 81%
Please rate the following categories of Clovis government performance.	The value of services for the taxes paid to Clovis	65% 63% 58% 62% 65% 63%
	The overall direction that Clovis is taking	74% 72% 75% 71% 60% 59%
	The job Clovis government does at welcoming resident involvement	61% 69% 57% 58% 59% 60%
	Overall confidence in Clovis government	72% 69% 64% 56% 58%
	Generally acting in the best interest of the community	74% 69% 65% 59% 64%
	Being honest	72% 67% 63% 58% 63%
	Being open and transparent to the public	56% 62%
	Informing residents about issues facing the community	55% 55%
	Treating all residents fairly	65% 65% 60% 55% 60%
	Treating residents with respect	62% 69%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Clovis	84% 84% 85% 88% 75% 74%
	The Federal Government	38% 37% 42% 34% 30% 27%
Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall economic health	92% 91% 91% 89% 90%
	Overall quality of the transportation system	73% 75%
	Overall design or layout of residential and commercial areas	83% 85% 80% 73% 83%
	Overall quality of the utility infrastructure	88% 95%
	Overall feeling of safety	96% 95% 93% 96% 94%
	Overall quality of natural environment	85% 92% 83% 82% 83%
	Overall quality of parks and recreation opportunities	77% 86%
	Overall health and wellness opportunities	82% 83% 82% 74% 84%

Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	85% 89% 82% 78% 84%
	Residents' connection and engagement with their community	87% 85% 83% 61% 77%
In general, how many times do you:	Access the internet from your home	94% 92%
	Access the internet from your cell phone	95% 94%
	Visit social media sites	81% 81%
	Use or check email	96% 96%
	Share your opinions online	28% 26%
	Shop online	58% 54%
	Please rate your overall health.	56% 59% 63% 65% 70%
	What impact, if any, do you think the economy will have on your fa..	27% 25% 36% 34% 27% 18%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of Clovis conducted a survey of 394 residents. Survey invitations were mailed to randomly selected households and data were collected from September 1st, 2023 to October 13th, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Clovis. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 29th, 2023. The survey remained open for 2 weeks and there were 116 responses.




























The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in the City of Clovis. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.































* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>































		Unweighted	Weighted	Target*
Age	18-34	5%	21%	29%
	35-54	37%	40%	36%
	55+	58%	39%	35%
Area	Area 1	26%	24%	21%
	Area 2	43%	32%	29%
	Area 3	31%	44%	50%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	82%	71%	71%
	Yes, I consider myself to be of Hispanic, La..	18%	29%	29%
Housing tenure	Own	90%	66%	66%
	Rent	10%	34%	34%
Housing type	Attached	8%	24%	24%
	Detached	92%	76%	76%
Race & Hispanic origin	Not white alone	29%	41%	48%
	White alone, not Hispanic or Latino	71%	59%	52%
Sex	Man	39%	42%	48%
	Woman	61%	58%	52%
Sex/age	Man 18-34	1%	4%	14%
	Man 35-54	17%	20%	18%
	Man 55+	21%	18%	16%
	Woman 18-34	4%	17%	15%
	Woman 35-54	21%	20%	18%
	Woman 55+	36%	21%	19%































Open participation survey results































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.































	In which area of Clovis do you live? (Refer to map above)	1		23% N=26
		2		31% N=36
		3		42% N=48
		None of these/I don't live in Clovis		5% N=6
Please rate each of the following aspects of quality of life in Clovis.	Clovis as a place to live	Excellent		45% N=51
		Good		41% N=46
		Fair		15% N=17
	Your neighborhood as a place to live	Excellent		40% N=44
		Good		43% N=47
		Fair		15% N=17
		Poor		2% N=2
	Clovis as a place to raise children	Excellent		49% N=55
		Good		27% N=30
		Fair		18% N=20
		Poor		6% N=7
	Clovis as a place to work	Excellent		30% N=28
		Good		41% N=38
		Fair		23% N=21
		Poor		6% N=6
	Clovis as a place to visit	Excellent		35% N=40
		Good		36% N=41
		Fair		20% N=23
		Poor		9% N=10
	Clovis as a place to retire	Excellent		32% N=33
		Good		36% N=38
		Fair		23% N=24
		Poor		9% N=9

Please rate each of the following aspects of quality of life in Clovis.	The overall quality of life	Excellent		46% N=53
		Good		29% N=33
		Fair		23% N=26
		Poor		2% N=2
	Sense of community	Excellent		32% N=35
		Good		30% N=33
		Fair		21% N=23
		Poor		17% N=19
Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall economic health	Excellent		23% N=24
		Good		51% N=54
		Fair		23% N=25
		Poor		2% N=2
	Overall quality of the transportation system	Excellent		18% N=18
		Good		51% N=52
		Fair		17% N=17
		Poor		14% N=15
	Overall design or layout of residential and commercial areas	Excellent		17% N=19
		Good		47% N=54
		Fair		26% N=30
		Poor		10% N=11
	Overall quality of the utility infrastructure	Excellent		26% N=28
		Good		47% N=52
		Fair		25% N=28
		Poor		3% N=3
	Overall feeling of safety	Excellent		31% N=36
		Good		54% N=61
		Fair		13% N=15
		Poor		2% N=2
	Overall quality of natural environment	Excellent		19% N=22
		Good		48% N=55































Please rate each of the following characteristics as they relate to Clovis as a whole.	Overall quality of natural environment	Fair		15% N=17
		Poor		18% N=20
	Overall quality of parks and recreation opportunities	Excellent		44% N=51
		Good		24% N=27
		Fair		26% N=30
		Poor		6% N=7
	Overall health and wellness opportunities	Excellent		28% N=31
		Good		46% N=51
		Fair		21% N=24
		Poor		6% N=6
	Overall opportunities for education, culture, and the arts	Excellent		30% N=34
		Good		21% N=23
		Fair		30% N=34
		Poor		19% N=21
	Residents' connection and engagement with their community	Excellent		27% N=30
		Good		23% N=26
		Fair		35% N=39
		Poor		15% N=17
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Clovis to someone who asks	Very likely		54% N=62
		Somewhat likely		28% N=32
		Somewhat unlikely		13% N=15
		Very unlikely		4% N=5
	Remain in Clovis for the next five years	Very likely		61% N=70
		Somewhat likely		23% N=26
		Somewhat unlikely		8% N=9
		Very unlikely		9% N=10
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		69% N=80
		Somewhat safe		27% N=31
		Neither safe nor unsafe		3% N=3
		Somewhat unsafe		2% N=2

Please rate how safe or unsafe you feel:	In Clovis's Old Town/commercial area during the day	Very safe		74% N=85
		Somewhat safe		16% N=19
		Neither safe nor unsafe		10% N=11
		Somewhat unsafe		1% N=1
	From property crime	Very safe		35% N=41
		Somewhat safe		39% N=45
		Neither safe nor unsafe		13% N=15
		Somewhat unsafe		12% N=14
		Very unsafe		1% N=1
	From violent crime	Very safe		51% N=59
		Somewhat safe		35% N=41
		Neither safe nor unsafe		11% N=13
		Somewhat unsafe		2% N=3
		Very unsafe		0% N=
	From fire, flood, or other natural disaster	Very safe		62% N=70
		Somewhat safe		30% N=33
		Neither safe nor unsafe		6% N=7
		Somewhat unsafe		2% N=3
Please rate the job you feel the Clovis community does at each of the following.	Making all residents feel welcome	Excellent		27% N=30
		Good		27% N=29
		Fair		26% N=28
		Poor		20% N=22
	Attracting people from diverse backgrounds	Excellent		22% N=24
		Good		23% N=25
		Fair		27% N=29
		Poor		27% N=29
	Valuing/respecting residents from diverse backgrounds	Excellent		25% N=28
		Good		24% N=26
		Fair		21% N=23
		Poor		30% N=33































Please rate the job you feel the Clovis community does at each of the following.	Taking care of vulnerable residents	Excellent		39% N=40
		Good		14% N=14
		Fair		20% N=21
		Poor		27% N=28
Please rate each of the following in the Clovis community.	Overall quality of business and service establishments	Excellent		32% N=37
		Good		47% N=55
		Fair		15% N=17
		Poor		6% N=7
	Variety of business and service establishments	Excellent		28% N=32
		Good		37% N=43
		Fair		23% N=26
		Poor		12% N=14
	Vibrancy of Old Town/commercial area	Excellent		51% N=59
		Good		25% N=29
		Fair		21% N=24
		Poor		3% N=4
	Employment opportunities	Excellent		13% N=13
		Good		44% N=44
		Fair		26% N=27
		Poor		17% N=17
	Shopping opportunities	Excellent		28% N=32
		Good		43% N=49
		Fair		24% N=28
		Poor		4% N=5
	Cost of living	Excellent		12% N=14
		Good		36% N=42
		Fair		35% N=41
		Poor		16% N=19
	Overall image or reputation	Excellent		47% N=53
		Good		25% N=28

Please rate each of the following in the Clovis community.	Overall image or reputation	Fair		19% N=21
		Poor		9% N=10
Please also rate each of the following in the Clovis community.	Traffic flow on major streets	Excellent		19% N=22
		Good		43% N=49
		Fair		26% N=30
		Poor		12% N=14
	Ease of public parking	Excellent		38% N=44
		Good		27% N=31
		Fair		27% N=31
		Poor		7% N=8
	Ease of travel by car	Excellent		41% N=45
		Good		39% N=43
		Fair		14% N=15
		Poor		5% N=6
	Ease of travel by public transportation	Excellent		23% N=15
		Good		24% N=16
		Fair		25% N=17
		Poor		27% N=18
	Ease of travel by bicycle	Excellent		31% N=32
		Good		24% N=24
		Fair		33% N=33
		Poor		13% N=13
	Ease of walking	Excellent		33% N=38
		Good		43% N=49
		Fair		18% N=20
		Poor		6% N=7
	Well-planned residential growth	Excellent		31% N=31
		Good		25% N=26
		Fair		24% N=24
		Poor		20% N=20































Please also rate each of the following in the Clovis community.

Well-planned commercial growth	Excellent		29% N=29
	Good		25% N=24
	Fair		22% N=21
	Poor		24% N=24
Well-designed neighborhoods	Excellent		30% N=30
	Good		38% N=38
	Fair		22% N=22
	Poor		10% N=10
Preservation of the historical or cultural character of the community	Excellent		33% N=37
	Good		30% N=33
	Fair		27% N=30
	Poor		10% N=11
Public places where people want to spend time	Excellent		35% N=39
	Good		34% N=38
	Fair		21% N=23
	Poor		10% N=12
Variety of housing options	Excellent		17% N=19
	Good		29% N=31
	Fair		32% N=34
	Poor		22% N=24
Availability of affordable quality housing	Excellent		9% N=9
	Good		20% N=20
	Fair		33% N=33
	Poor		38% N=39
Overall quality of new development	Excellent		27% N=25
	Good		31% N=29
	Fair		30% N=28
	Poor		12% N=12
Overall appearance	Excellent		41% N=47
	Good		35% N=40































Please also rate each of the following in the Clovis community.































Overall appearance	Fair		22% N=25
	Poor		2% N=3
Cleanliness	Excellent		38% N=44
	Good		36% N=41
	Fair		25% N=29
	Poor		1% N=1
Water resources	Excellent		27% N=29
	Good		21% N=22
	Fair		32% N=34
	Poor		20% N=22
Air quality	Excellent		13% N=14
	Good		17% N=20
	Fair		35% N=39
	Poor		35% N=39
Availability of paths and walking trails	Excellent		44% N=51
	Good		34% N=40
	Fair		13% N=16
	Poor		8% N=10
Fitness opportunities	Excellent		50% N=52
	Good		23% N=24
	Fair		21% N=22
	Poor		6% N=7
Recreational opportunities	Excellent		38% N=37
	Good		26% N=25
	Fair		25% N=25
	Poor		12% N=12
Availability of affordable quality food	Excellent		26% N=29
	Good		44% N=50
	Fair		21% N=23
	Poor		9% N=11































Please also rate each of the following in the Clovis community.

Availability of affordable quality health care	Excellent		27% N=29
	Good		40% N=44
	Fair		14% N=16
	Poor		19% N=21
Availability of preventive health services	Excellent		28% N=29
	Good		40% N=42
	Fair		15% N=15
	Poor		17% N=18
Availability of affordable quality mental health care	Excellent		21% N=16
	Good		11% N=9
	Fair		27% N=21
	Poor		41% N=31
Opportunities to attend cultural/arts/music activities	Excellent		22% N=22
	Good		17% N=17
	Fair		41% N=41
	Poor		20% N=21
Community support for the arts	Excellent		20% N=22
	Good		13% N=15
	Fair		39% N=44
	Poor		28% N=31
Availability of affordable quality childcare/preschool	Excellent		36% N=21
	Good		21% N=12
	Fair		23% N=13
	Poor		20% N=12
K-12 education	Excellent		51% N=51
	Good		20% N=20
	Fair		20% N=20
	Poor		9% N=9
Adult educational opportunities	Excellent		30% N=32
	Good		41% N=43































Please also rate each of the following in the Clovis community.































Adult educational opportunities	Fair		18% N=19
	Poor		11% N=11
Sense of civic/community pride	Excellent		55% N=59
	Good		20% N=22
	Fair		17% N=18
	Poor		8% N=9
Neighborliness of residents	Excellent		23% N=25
	Good		31% N=34
	Fair		30% N=32
	Poor		15% N=16
Opportunities to participate in social events and activities	Excellent		37% N=42
	Good		28% N=31
	Fair		25% N=28
	Poor		10% N=11
Opportunities to attend special events and festivals	Excellent		50% N=57
	Good		25% N=29
	Fair		16% N=18
	Poor		9% N=10
Opportunities to volunteer	Excellent		34% N=29
	Good		28% N=24
	Fair		25% N=22
	Poor		13% N=12
Opportunities to participate in community matters	Excellent		36% N=37
	Good		31% N=31
	Fair		26% N=26
	Poor		7% N=7
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		24% N=25
	Good		15% N=16
	Fair		32% N=35
	Poor		28% N=30

Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Clovis for help or information	No		47% N=55
		Yes		53% N=61
	Contacted Clovis elected officials to express your opinion	No		73% N=85
		Yes		27% N=31
	Attended a local public meeting	No		69% N=80
		Yes		31% N=36
	Watched a local public meeting	No		62% N=70
		Yes		38% N=43
	Volunteered your time to some group/activity	No		57% N=66
		Yes		43% N=50
	Campaigned or advocated for a local issue, cause, or candidate	No		65% N=75
		Yes		35% N=41
	Voted in your most recent local election	No		5% N=6
		Yes		95% N=110
	Used public transportation instead of driving	No		91% N=105
		Yes		9% N=10
	Carpooled with other adults or children instead of driving alone	No		39% N=45
		Yes		61% N=71
	Walked or biked instead of driving	No		41% N=47
		Yes		59% N=69
Please rate the quality of each of the following services in Clovis.	Public information services	Excellent		24% N=24
		Good		40% N=40
		Fair		23% N=23
		Poor		13% N=13
	Economic development	Excellent		26% N=25
		Good		27% N=26
		Fair		42% N=40
		Poor		5% N=5
	Traffic enforcement	Excellent		28% N=28
		Good		25% N=25































Please rate the quality of each of the following services in Clovis.	Traffic enforcement	Fair		27% N=27
		Poor		20% N=20
Traffic signal timing	Excellent			25% N=29
	Good			23% N=26
	Fair			31% N=36
	Poor			21% N=24
Street repair	Excellent			14% N=15
	Good			31% N=35
	Fair			37% N=41
	Poor			18% N=20
Street cleaning	Excellent			34% N=39
	Good			45% N=52
	Fair			20% N=23
	Poor			2% N=2
Street lighting	Excellent			31% N=35
	Good			41% N=47
	Fair			26% N=30
	Poor			3% N=3
Sidewalk maintenance	Excellent			14% N=16
	Good			42% N=48
	Fair			31% N=35
	Poor			13% N=15
Bus or transit services	Excellent			37% N=20
	Good			23% N=13
	Fair			19% N=10
	Poor			21% N=12
Land use, planning and zoning	Excellent			15% N=14
	Good			35% N=32
	Fair			34% N=31
	Poor			17% N=15































Please rate the quality of each of the following services in Clovis.































Code enforcement	Excellent		29% N=26
	Good		24% N=22
	Fair		26% N=23
	Poor		21% N=19
Affordable high-speed internet access	Excellent		21% N=19
	Good		21% N=20
	Fair		44% N=41
	Poor		14% N=13
Garbage collection	Excellent		48% N=55
	Good		34% N=39
	Fair		15% N=17
	Poor		2% N=3
Drinking water	Excellent		37% N=43
	Good		26% N=30
	Fair		25% N=28
	Poor		12% N=14
Sewer services	Excellent		49% N=52
	Good		40% N=42
	Fair		9% N=10
	Poor		2% N=2
Storm water management	Excellent		38% N=41
	Good		38% N=41
	Fair		21% N=22
	Poor		2% N=2
Power (electric and/or gas) utility	Excellent		38% N=43
	Good		27% N=31
	Fair		25% N=28
	Poor		10% N=11
Utility billing	Excellent		34% N=36
	Good		32% N=33

Please rate the quality of each of the following services in Clovis.	Utility billing	Fair		26% N=27
		Poor		8% N=8
Police services		Excellent		59% N=66
		Good		28% N=31
		Fair		6% N=7
		Poor		7% N=8
Crime prevention		Excellent		36% N=39
		Good		44% N=48
		Fair		11% N=12
		Poor		9% N=10
Animal control		Excellent		26% N=27
		Good		40% N=42
		Fair		17% N=18
		Poor		17% N=18
Ambulance or emergency medical services		Excellent		53% N=47
		Good		32% N=28
		Fair		15% N=13
		Poor		1% N=1
Fire services		Excellent		65% N=71
		Good		27% N=30
		Fair		6% N=7
		Poor		2% N=2
Fire prevention and education		Excellent		40% N=34
		Good		28% N=23
		Fair		25% N=21
		Poor		7% N=6
Emergency preparedness		Excellent		18% N=16
		Good		39% N=35
		Fair		24% N=21
		Poor		20% N=18































Please rate the quality of each of the following services in Clovis.































Preservation of natural areas	Excellent		21% N=22
	Good		26% N=27
	Fair		23% N=23
	Poor		29% N=29
Clovis open space	Excellent		24% N=25
	Good		21% N=22
	Fair		26% N=27
	Poor		29% N=30
Recycling	Excellent		37% N=40
	Good		31% N=34
	Fair		17% N=19
	Poor		15% N=16
Yard waste pick-up	Excellent		46% N=46
	Good		34% N=34
	Fair		11% N=11
	Poor		8% N=8
City parks	Excellent		41% N=46
	Good		28% N=32
	Fair		11% N=12
	Poor		20% N=22
Recreation programs or classes	Excellent		34% N=27
	Good		26% N=21
	Fair		19% N=15
	Poor		21% N=17
Recreation centers or facilities	Excellent		28% N=26
	Good		28% N=26
	Fair		27% N=24
	Poor		17% N=15
Health services	Excellent		35% N=32
	Good		25% N=23































Please rate the quality of each of the following services in Clovis.	Health services	Fair		26% N=24
		Poor		13% N=12
	Public library services	Excellent		51% N=56
		Good		25% N=28
		Fair		15% N=17
		Poor		8% N=9
	Overall customer service by Clovis employees	Excellent		43% N=44
		Good		40% N=41
		Fair		10% N=10
		Poor		8% N=8
Please rate the following categories of Clovis government performance.	The value of services for the taxes paid to Clovis	Excellent		23% N=26
		Good		47% N=54
		Fair		26% N=29
		Poor		4% N=4
	The overall direction that Clovis is taking	Excellent		24% N=25
		Good		33% N=36
		Fair		31% N=33
		Poor		12% N=13
	The job Clovis government does at welcoming resident involvement	Excellent		31% N=30
		Good		21% N=20
		Fair		26% N=25
		Poor		21% N=20
	Overall confidence in Clovis government	Excellent		25% N=28
		Good		26% N=29
		Fair		22% N=25
		Poor		27% N=30
	Generally acting in the best interest of the community	Excellent		24% N=27
		Good		27% N=31
		Fair		26% N=29
		Poor		23% N=26































Please rate the following categories of Clovis government performance.	Being honest	Excellent		36% N=35
		Good		19% N=19
		Fair		28% N=28
		Poor		17% N=16
	Being open and transparent to the public	Excellent		32% N=33
		Good		18% N=19
		Fair		22% N=22
		Poor		28% N=29
	Informing residents about issues facing the community	Excellent		25% N=27
		Good		23% N=26
		Fair		21% N=23
		Poor		31% N=34
	Treating all residents fairly	Excellent		30% N=31
		Good		18% N=19
		Fair		27% N=28
		Poor		24% N=25
	Treating residents with respect	Excellent		37% N=40
		Good		18% N=19
		Fair		27% N=29
		Poor		18% N=20
Overall, how would you rate the quality of the services provided by each of the following?	The City of Clovis	Excellent		29% N=32
		Good		44% N=48
		Fair		20% N=22
		Poor		8% N=8
	The Federal Government	Excellent		7% N=8
		Good		27% N=30
		Fair		34% N=38
		Poor		32% N=36
Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Overall economic health	Essential		46% N=53
		Very important		40% N=45




























Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.

Overall economic health	Somewhat important		14% N=16
Overall quality of the transportation system	Essential		35% N=40
	Very important		43% N=50
	Somewhat important		20% N=23
	Not at all important		1% N=1
Overall design or layout of residential and commercial areas	Essential		40% N=45
	Very important		37% N=43
	Somewhat important		15% N=17
	Not at all important		9% N=10
Overall quality of the utility infrastructure	Essential		62% N=71
	Very important		32% N=37
	Somewhat important		5% N=6
Overall feeling of safety	Essential		65% N=74
	Very important		34% N=39
	Somewhat important		1% N=1
Overall quality of natural environment	Essential		49% N=56
	Very important		41% N=47
	Somewhat important		10% N=12
	Not at all important		1% N=1
Overall quality of parks and recreation opportunities	Essential		48% N=56
	Very important		44% N=51
	Somewhat important		7% N=8
Overall health and wellness opportunities	Essential		38% N=43
	Very important		32% N=36
	Somewhat important		27% N=31
	Not at all important		3% N=4
Overall opportunities for education, culture, and the arts	Essential		44% N=50
	Very important		37% N=42
	Somewhat important		18% N=21
	Not at all important		2% N=2

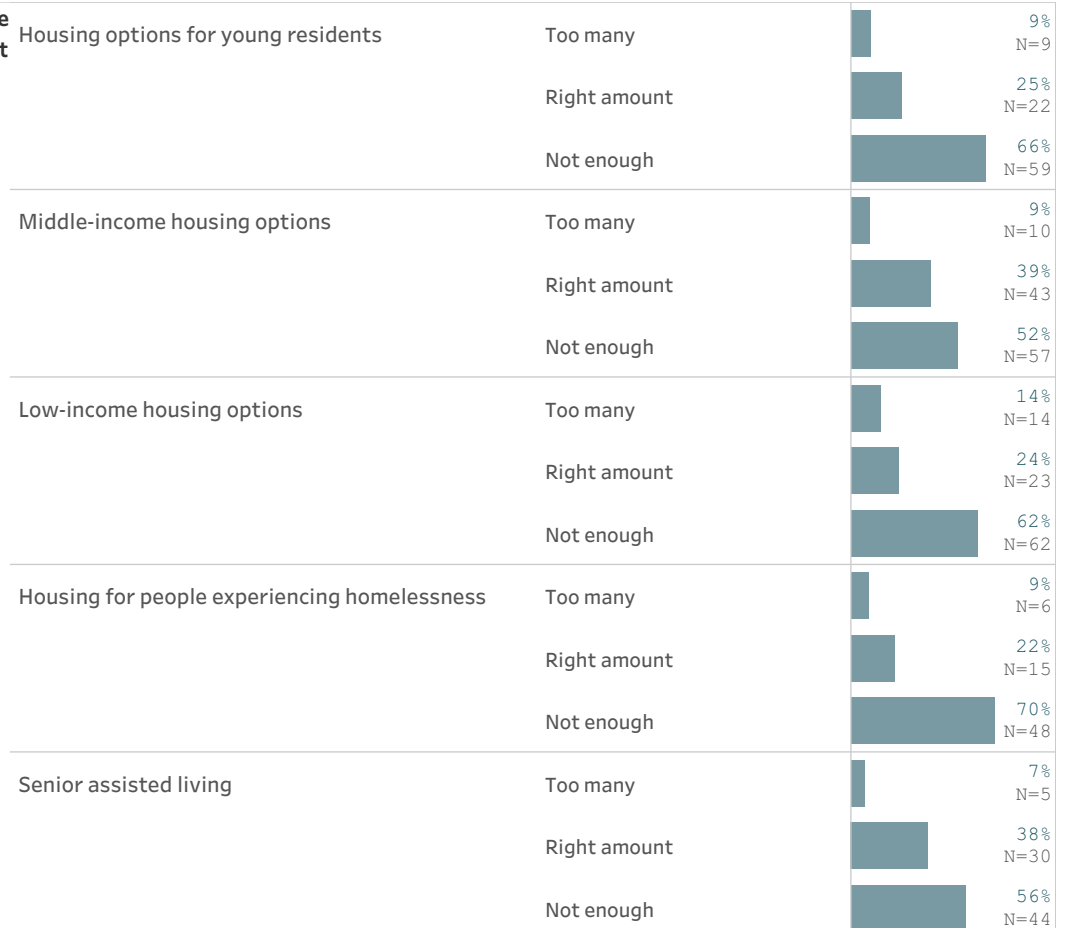
Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Essential		55% N=63
		Very important		20% N=23
		Somewhat important		19% N=22
		Not at all important		6% N=7
Please rate how important, if at all, you think it is for the City of Clovis to invest in each of the following.	Residents' connection and engagement with their community	Essential		41% N=46
		Very important		30% N=35
		Somewhat important		27% N=30
		Not at all important		3% N=3
	Economic development	Essential		41% N=47
		Very important		43% N=49
		Somewhat important		15% N=17
		Not at all important		1% N=1
	Public safety (police/fire)	Essential		60% N=68
		Very important		27% N=31
		Somewhat important		13% N=15
	Parks/trails	Essential		24% N=28
		Very important		52% N=60
		Somewhat important		24% N=27
	Street repair and maintenance	Essential		49% N=56
		Very important		44% N=51
		Somewhat important		7% N=8
	Senior services	Essential		36% N=41
		Very important		36% N=41
		Somewhat important		29% N=33
	Affordable housing	Essential		37% N=41
		Very important		38% N=42
		Somewhat important		19% N=21
		Not at all important		6% N=7
	Land use planning	Essential		38% N=43
		Very important		39% N=45

Please rate how important, if at all, you think it is for the City of Clovis to invest in each of the following.	Land use planning	Somewhat important		18% N=21
		Not at all important		5% N=6
	Public transportation	Essential		26% N=30
		Very important		39% N=45
		Somewhat important		29% N=34
		Not at all important		6% N=6
	Recreation	Essential		31% N=36
		Very important		30% N=34
		Somewhat important		38% N=43
		Not at all important		1% N=2
Please indicate how much, if at all, each of the following are a problem in Clovis.	Homelessness	Major problem		12% N=13
		Moderate problem		41% N=45
		Minor problem		38% N=41
		Not a problem		9% N=10
	Availability of affordable housing	Major problem		47% N=47
		Moderate problem		35% N=34
		Minor problem		10% N=10
		Not a problem		8% N=8
	Too much growth	Major problem		22% N=24
		Moderate problem		33% N=36
		Minor problem		11% N=12
		Not a problem		33% N=36
	Lack of growth	Major problem		8% N=7
		Moderate problem		7% N=7
		Minor problem		15% N=13
		Not a problem		70% N=64
	Run-down buildings, weed lots, or junk vehicles	Major problem		10% N=11
		Moderate problem		8% N=9
		Minor problem		48% N=53
		Not a problem		33% N=37

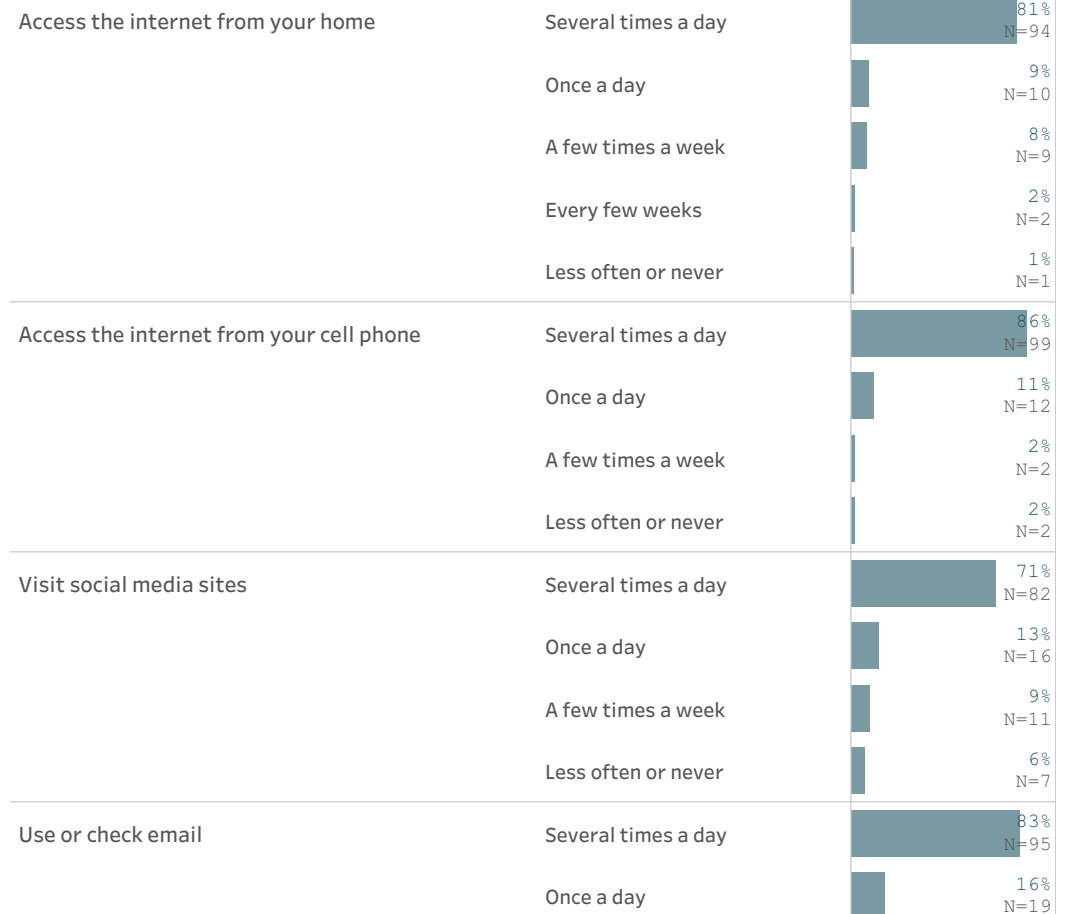
Please indicate how much, if at all, each of the following are a problem in Clovis.	Availability of public transportation	Major problem		10% N=10
		Moderate problem		27% N=28
		Minor problem		35% N=36
		Not a problem		27% N=28
	Traffic	Major problem		13% N=15
		Moderate problem		26% N=30
		Minor problem		44% N=51
		Not a problem		17% N=19
	Crime	Major problem		13% N=14
		Moderate problem		34% N=38
		Minor problem		36% N=40
		Not a problem		16% N=18
	Drugs	Major problem		22% N=20
		Moderate problem		42% N=39
		Minor problem		27% N=25
		Not a problem		10% N=9
Please rate how important, if at all, each of the following is for Clovis to address in the coming two years.	Increasing the amount of activities for seniors, such as group exercise classes, arts and history classes, pickleball courts, etc.	Essential		31% N=34
		Very important		21% N=23
		Somewhat important		37% N=41
		Not at all important		11% N=12
	Increasing the amount of activities for youth	Essential		36% N=38
		Very important		35% N=37
		Somewhat important		24% N=26
		Not at all important		5% N=6
	Providing more affordable housing	Essential		38% N=42
		Very important		34% N=37
		Somewhat important		15% N=16
		Not at all important		13% N=14
	Providing additional community recreation facilities	Essential		21% N=24
		Very important		27% N=31

Please rate how important, if at all, each of the following is for Clovis to address in the coming two years.	Providing additional community recreation facilities	Somewhat important		37% N=42
		Not at all important		15% N=17
	Planning, development, and growth management	Essential		50% N=54
		Very important		32% N=34
		Somewhat important		12% N=13
		Not at all important		6% N=6
	Increasing employment opportunities	Essential		35% N=38
		Very important		41% N=45
		Somewhat important		24% N=27
		Not at all important		0% N=0
	Protecting natural resources (rivers and lakes, open space, etc.)	Essential		49% N=56
		Very important		36% N=41
		Somewhat important		14% N=16
		Not at all important		1% N=1
	Improving traffic and road conditions	Essential		34% N=38
		Very important		49% N=53
		Somewhat important		16% N=17
		Not at all important		1% N=1
Please indicate whether you feel there are the right amount, too many, or not enough of each in the City of Clovis.	Single-family detached homes	Too many		24% N=27
		Right amount		57% N=63
		Not enough		18% N=20
	Townhouses	Too many		27% N=26
		Right amount		36% N=35
		Not enough		38% N=37
	Multi-family residential housing (apartments/condominiums)	Too many		27% N=28
		Right amount		44% N=47
		Not enough		29% N=31
	Independent housing options for older adults	Too many		6% N=5
		Right amount		31% N=28
		Not enough		64% N=59































Please indicate whether you feel there are the right amount, too many, or not enough of each in the City of Clovis.
























In general, how many times do you:



In general, how many times do you:	Use or check email	A few times a week	1%	N=1
	Share your opinions online	Several times a day	18%	N=21
		Once a day	3%	N=3
		A few times a week	16%	N=18
		Every few weeks	13%	N=14
		Less often or never	51%	N=59
Shop online	Several times a day		24%	N=28
	Once a day		14%	N=16
	A few times a week		32%	N=37
	Every few weeks		23%	N=27
	Less often or never		6%	N=7
Please rate your overall health.	Excellent		21%	N=25
	Very good		48%	N=56
	Good		25%	N=29
	Fair		6%	N=7
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		12%	N=14
	Somewhat positive		18%	N=20
	Neutral		33%	N=37
	Somewhat negative		26%	N=29
	Very negative		10%	N=11
How many years have you lived in Clovis?	Less than 2 years		2%	N=2
	2-5 years		7%	N=8
	6-10 years		32%	N=36
	11-20 years		19%	N=21
	More than 20 years		40%	N=45
Which best describes the building you live in?	Single-family detached home		74%	N=86
	Townhouse or duplex (may share walls but no units above..		10%	N=12
	Condominium or apartment (have units above or below you)		12%	N=14
	Mobile home		2%	N=2
	Other		2%	N=2

Do you rent or own your home?	Rent		34% N=37
	Own		66% N=74
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		1% N=1
	\$300 to \$599		11% N=12
	\$600 to \$999		8% N=9
	\$1,000 to \$1,499		20% N=21
	\$1,500 to \$2,499		44% N=47
	\$2,500 to \$3,999		13% N=14
	\$4,000 to \$6,999		3% N=3
	\$10,000 or more		0% N=
Do any children 17 or under live in your household?	No		65% N=75
	Yes		35% N=41
Are you or any other members of your household aged 65 or older?	No		80% N=92
	Yes		20% N=23
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		8% N=8
	\$25,000 to \$49,999		11% N=12
	\$50,000 to \$74,999		18% N=19
	\$75,000 to \$99,999		24% N=25
	\$100,000 to \$149,999		15% N=15
	\$150,000 to \$199,999		5% N=5
	\$200,000 to \$299,999		13% N=14
	\$300,000 or more		7% N=7
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		71% N=81
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanis..		29% N=33
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		6% N=7
	Asian		9% N=10
	White		69% N=73
	A race not listed		22% N=24
In which category is your age?	18-24 years		4% N=5
	25-34 years		17% N=20

In which category is your age?	35-44 years		12% N=14
	45-54 years		28% N=33
	55-64 years		20% N=23
	65-74 years		16% N=19
	75 years or older		2% N=3
What is your gender?	Woman		58% N=67
	Man		42% N=48
	Identify in another way		0% N=1
If you identify in another way, how would you describe your gender?	Non-binary		100% N=1
How did you hear about this survey? (Select all that apply.)	The City's website		12% N=13
	The City's social media (Facebook, Twitter, Instagram,...		44% N=50
	Received an email from the City		8% N=9
	Nextdoor		15% N=17
	In my Facebook feed		10% N=12
	Saw it on a video of a public meeting or at a meeting I atten..		0% N=
	Saw it on the City's cable channel		0% N=
	Saw it in a newspaper article or ad (hard copy or online)		0% N=
	Saw a flyer or poster about it		0% N=
	Heard about it from a family member, friend or neighbor		3% N=3
	Heard about it from a business or social organization in my co..		5% N=6
	Other		10% N=12

The City of Clovis 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Clovis.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Clovis as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Clovis as a place to raise children	1	2	3	4	5
Clovis as a place to work.....	1	2	3	4	5
Clovis as a place to visit.....	1	2	3	4	5
Clovis as a place to retire.....	1	2	3	4	5
The overall quality of life in Clovis	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Clovis as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Clovis.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Clovis.....	1	2	3	4	5
Overall design or layout of Clovis's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Clovis..... (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Clovis	1	2	3	4	5
Overall quality of natural environment in Clovis.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Clovis	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Clovis to someone who asks.....	1	2	3	4	5
Remain in Clovis for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Clovis's Old Town/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Clovis community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Clovis community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Clovis.....	1	2	3	4	5
Variety of business and service establishments in Clovis	1	2	3	4	5
Vibrancy of Old Town/commercial area.....	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Clovis.....	1	2	3	4	5
Overall image or reputation of Clovis	1	2	3	4	5

7. Please also rate each of the following in the Clovis community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Clovis.....	1	2	3	4	5
Ease of travel by public transportation in Clovis.....	1	2	3	4	5
Ease of travel by bicycle in Clovis.....	1	2	3	4	5
Ease of walking in Clovis.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Clovis.....	1	2	3	4	5
Overall appearance of Clovis.....	1	2	3	4	5
Cleanliness of Clovis.....	1	2	3	4	5
Water resources (lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Clovis.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Clovis (in-person, phone, email, or web) for help or information.....	1	2
Contacted Clovis elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Clovis.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

The City of Clovis 2023 Community Survey

9. Please rate the quality of each of the following services in Clovis.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Clovis open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Clovis employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Clovis government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Clovis	1	2	3	4	5
The overall direction that Clovis is taking.....	1	2	3	4	5
The job Clovis government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Clovis government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Clovis.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Clovis community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Clovis.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Clovis.....	1	2	3	4
Overall design or layout of Clovis's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Clovis (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Clovis	1	2	3	4
Overall quality of natural environment in Clovis.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Clovis	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. Please rate how important, if at all, you think it is for the City of Clovis to invest in each of the following.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Public safety (police/fire)	1	2	3	4
Parks/trails.....	1	2	3	4
Street repair and maintenance	1	2	3	4
Senior services	1	2	3	4
Affordable housing.....	1	2	3	4
Land use planning.....	1	2	3	4
Public transportation	1	2	3	4
Recreation	1	2	3	4
Economic development.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

14. Please indicate how much, if at all, each of the following are a problem in Clovis.

	<u>Major problem</u>	<u>Moderate problem</u>	<u>Minor problem</u>	<u>Not a problem</u>	<u>Don't know</u>
Homelessness.....	1	2	3	4	5
Availability of affordable housing.....	1	2	3	4	5
Too much growth.....	1	2	3	4	5
Lack of growth.....	1	2	3	4	5
Run-down buildings, weed lots, or junk vehicles.....	1	2	3	4	5
Availability of public transportation	1	2	3	4	5
Traffic.....	1	2	3	4	5
Crime.....	1	2	3	4	5
Drugs.....	1	2	3	4	5

15. Please rate how important, if at all, each of the following is for Clovis to address in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>	<u>Don't know</u>
Increasing the amount of activities for seniors, such as group exercise classes, arts and history classes, pickleball courts, etc.....	1	2	3	4	5
Increasing the amount of activities for youth.....	1	2	3	4	5
Providing more affordable housing	1	2	3	4	5
Providing additional community recreation facilities	1	2	3	4	5
Planning, development, and growth management.....	1	2	3	4	5
Increasing employment opportunities.....	1	2	3	4	5
Protecting natural resources (rivers and lakes, open space, etc.)	1	2	3	4	5
Improving traffic and road conditions.....	1	2	3	4	5

16. Please indicate whether you feel there are the right amount, too many, or not enough of each in the City of Clovis.

	<u>Too many</u>	<u>Right amount</u>	<u>Not enough</u>	<u>Don't know</u>
Single-family detached homes	1	2	3	4
Townhouses.....	1	2	3	4
Multi-family residential housing (apartments/condominiums).....	1	2	3	4
Independent housing options for older adults.....	1	2	3	4
Housing options for young residents	1	2	3	4
Middle-income housing options.....	1	2	3	4
Low-income housing options	1	2	3	4
Housing for people experiencing homelessness	1	2	3	4
Senior assisted living.....	1	2	3	4

The City of Clovis 2023 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. How many years have you lived in Clovis?

☐ Less than 2 years
☐ 2-5 years
☐ 6-10 years
☐ 11-20 years
☐ More than 20 years

D5. Which best describes the building you live in?

☐ Single-family detached home
☐ Townhouse or duplex (may share walls but no units above or below you)
☐ Condominium or apartment (have units above or below you)
☐ Mobile home
☐ Other

D6. Do you rent or own your home?

☐ Rent
☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

☐ Less than \$300 ☐ \$2,500 to \$3,999
☐ \$300 to \$599 ☐ \$4,000 to \$6,999
☐ \$600 to \$999 ☐ \$7,000 to \$9,999
☐ \$1,000 to \$1,499 ☐ \$10,000 or more
☐ \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

☐ No ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

☐ No ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

☐ Less than \$25,000 ☐ \$100,000 to \$149,999
☐ \$25,000 to \$49,999 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$74,999 ☐ \$200,000 to \$299,999
☐ \$75,000 to \$99,999 ☐ \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

☐ No ☐ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

☐ American Indian or Alaskan Native
☐ Asian
☐ Black or African American
☐ Native Hawaiian or Other Pacific Islander
☐ White
☐ A race not listed

D13. In which category is your age?

☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D14. What is your gender?

☐ Woman
☐ Man
☐ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

☐ Agender/I don't identify with any gender
☐ Genderqueer/gender fluid
☐ Non-binary
☐ Transgender man
☐ Transgender woman
☐ Two-spirit
☐ Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502