

SHAW AVENUE

C O R R I D O R P L A N

FACTSHEET
WINTER 2011/12

INTRODUCTION

Through its General Plan update, the City of Clovis has identified a two-and-a-half-mile stretch of Shaw Avenue as a focus area for long term planning and reinvestment. As one of the community's primary commercial corridors, Shaw Avenue links CSU Fresno and older, economically disadvantaged neighborhoods on the west with Loma Vista, the newly developing community on the east side of the City. The City of Clovis is preparing a focused land use planning, regulatory, and financing effort to re-imagine and revitalize the corridor from SR-168 to Clovis Avenue.

What

WHAT IS A CORRIDOR PLAN

A corridor plan focuses on improving the circulation, mobility, economics, and aesthetics of the commercial and employment uses located along a major roadway, as well as the residential neighborhoods along and behind the main frontage.

Through the Shaw Avenue Corridor Plan, the City will explore new economic development, mobility, and design strategies that leverage local and regional assets and investments.

For example, the plan will consider the introduction of bus rapid transit (BRT) lines by Fresno Area Express and other transit systems that could link Shaw Avenue with major employment centers and CSU Fresno.

Additionally, concepts such as higher density boulevard housing will be evaluated along with street designs that make the corridor more pedestrian and bike friendly, reducing dependence on the car, improving air quality, and increasing public health.

The final product is envisioned to be a comprehensive plan guided by specific land use regulations, a multi-modal circulation system, and economic and design strategies.

Why

WHY SHAW AVENUE

Since the last General Plan Update in 1993, Clovis has transformed from a bedroom community of 56,000 residents to a burgeoning suburb nearing 100,000 today. Planning for future growth while retaining our community's character requires both the careful management of new lands and the improvement of existing development.

Through the Shaw Avenue Corridor Plan, the City will identify strategies and plans to create a more livable and vibrant corridor while accommodating future growth. Other more specific reasons include the corridor's relatively high retail and commercial vacancy rates, the number of underutilized properties, and a lack of private investment.

The plan will explore opportunity sites that could be repurposed, reimagined, and redeveloped to provide higher density housing to replace excess commercial building space in some areas and concentrate and intensify destinations in other areas.

**WE WANT TO HEAR
FROM YOU**

How

HOW TO GET INVOLVED

The planning process includes an outreach program with multiple options and opportunities for input:

- Stakeholder interviews
- Business/property owner workshops
- CSU Fresno student survey
- Neighborhood workshops/events
- Workshop with the general public

The City is maintaining a project website where you can submit comments and find information on the project and upcoming outreach activities.

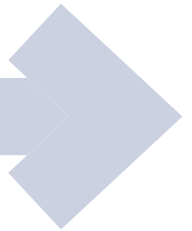
www.shawcorridor.org

You can also contact the City by phone, email, mail, or in person:

City of Clovis
1033 Fifth Street
Clovis, CA 93612

Tina Sumner
Community & Econ. Devt. Director
(559) 324-2338
tinas@ci.clovis.ca.us

The City of Clovis wants to hear from you and encourages input from all of our residents, businesses, and any others in the community.



168

Willow

Peach

Villa

Minnewawa

Clovis

PROJECT BOUNDARIES

The Shaw Avenue Corridor Plan will cover a 2½-mile stretch of Shaw Avenue from SR-168 on the west to Clovis Avenue on the east. The overall project area will also include land roughly one-half mile north and south of Shaw Avenue (Barstow Avenue and Gettysburg Avenue, respectively). The map below illustrates the project boundaries.



When

Who

Funding

WHAT IS THE SCHEDULE

The project kicked off in October 2011 and outreach will be conducted over the next eight to twelve months. Although the schedule is subject to change, the City anticipates land use planning to begin in the summer of 2012 and a final regulatory plan completed in spring or summer of 2013.

WHO IS LEADING THE PLAN

The Shaw Avenue Corridor Plan is a collaborative effort led by the City of Clovis in partnership with:

- California State University, Fresno
- Fresno Housing Authority
- Fresno Council of Governments
- Fresno Co. Dept. of Public Health
- Economic Devt. Corp. of Fresno Co.
- Clovis Chamber of Commerce

HOW IS THIS PROJECT FUNDED

The City of Clovis and its partners received a Sustainable Communities Planning Grant from the State of California, funded by Prop 84, the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006. The program is administered by the Department of Conservation and the Strategic Growth Council.